







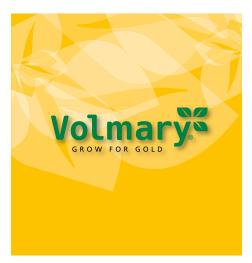




# YOUNGPLANTS & SEEDS AUTUMN 2019

VIOLA | PRIMULA | SPRING & AUTUMN BLOOMERS
CYCLAMEN | EUPHORBIA | AUTUMN ASTERS

# **INTRO** *Autumn Assortment 2019*





Volmary® Plant Breeding and Information Centre

# GROW FOR GOLD®

**GROW FOR GOLD** <sup>®</sup> – With our valuable products, innovations and horticultural know-how, we want to further develop our accomplishments together with our customers and succeed in the green sector. We are passionate about this golden goal.

Dear Sir or Madam

We are pleased to present you with our young plants and seed catalogue for autumn 2019.

The assortment consists of the best varieties according to our experience and it has been expanded with many attractive novelties. All varieties have proven themselves excellently on an international level.

The joint presentation of our **young plants and seeds** together in one catalogue is advantageous. This innovation gives our range optimum clarity in accordance with each season and it facilitates your production planning.

The successful standard series **Viola x cornuta 'Twix®'** is complemented by new wine red shades. For example, **'Twix® Wine Red Surprise'** compliments heathers well in autumn plantings.

Our particularly frost-resistant and winter-flowering **horned violet 'Ice Babies®'** have become a permanent part of autumn sales. The concentration on an umbrella brand and intensive advertising via social media creates awareness and high demand, not only among the younger public. **'Ice Babies® Vanilla Rose'** is a new trendy variety with shades of cream yellow and pink.

The **fairy primrose 'Elfjes® Rose'** with its delicate, pink flowers above the dark foliage and the **sugar frosted primrose 'Sacarina Rose'** with ruffled, pink-frosted flowers are an ideal assortment module for young shoppers who prefer pink.

True spring magic is spread by the attractive, two-tone Persian buttercups 'Gambit ® Bicolor Red' and 'Gambit ® Vanilla Rose Bicolor'.

The garden retail brand **Volmary**® with the colourful pots has gained much popularity. The website for hobby gardeners (www.volmary.com) and targeted social media activities via Facebook, Twitter & Co. create emotional **worlds of experience within the Volmary**® **brands.** 

Many gardeners and marketers have realised that they can achieve excellent horticultural success in partnership by means of targeted marketing and according to our motto 'GROW FOR GOLD''s.

**Better products and specific information** are essential for your success. Our international connections to science, breeders, young plant producers, production growers, marketers and the media offer you world class breeding and first-hand knowledge.

Both our experienced **sales representatives and office staff** are happy to advise you in confidence about our varieties and their cultivation requirements. Make use of this advantage.

Yours sincerely

The Management and Employees





# **Table of Contents**

Organic Ornamental Plants	3
Plant Marketing Concepts	4
Viola Assortment Overview	6
Viola Mix a Twix®	8
Viola x cornuta	
Twix <sup>®</sup>	10
Twix® Special	14
Twix <sup>®</sup> Power	1./
Twix® 4 Mix	15
Twix® Curly	16
Ice Babies®	16
Viola x wittrockiana	
Cats®	18
Orchi®	18
Carneval® Special	19
Carneval®	20
Carneval® Early	24

Tasty	26
Mega Star	26
Lubega®	28
Grandessa®	29
Weseler Sprinter	30
Volante <sup>®</sup>	30
Primula Assortment Overview	32
Primula vulgaris	
Very early varieties	33
Early varieties	33
Medium early varieties	36
Late varieties	42
Primula elatior	46
Primula veris	49
Primula x obconica	51
Spring and Autumn Bloomers	

Androsace	52
Anemone coronaria	52
Bellis	53
Brassica	56
Cheiranthus	57
Erysimum	58
Myosotis	59
Ranunculus	61
Senecio x cruentus (Cineraria)	63
Cyclamen	
Cyclamen – XXL	64
Cyclamen – Standard	64
Cyclamen – Midi	72
Cyclamen – Mini	76
Euphorbia	85
Aster novi-belgii	92
Terms and Conditions	93

# Star-Primroses 'Jupiter®'

The star primroses 'Jupiter®' F1 captivate with their large, bright flowers and starshaped centres. A fresh, cheerful splash of colour that makes decorative spring plantings a joy to behold.

Large, bright flowers with a striking centre

■ Medium early flowering

Also available in the brand concept
Volmary® in a specially printed Volmary® pot.

Retail sales: February-March and September-October.







Volmary Young Plant Production

# VS

## **We support carbon neutral gardening** with CO<sub>2</sub> balance together with



FOREST CARBON GROUP

# We support carbon neutral gardening!

Sustained commitment to climate protection is important to us. Our first priority is therefore to avoid CO<sub>2</sub> emissions, e.g. by means of energy efficient and thus climate-friendly production. Furthermore, we have decided in favour of an additional voluntary contribution towards climate protection. In cooperation with the Forest Carbon Group we ensure a corresponding CO, balance associated with the CO, emissions that result from our company in Germany. Through the Forest Carbon Group we are investing in a controlled reforestation project in Brazil. As part of the project there are also various initiatives that promote the improvement of local social and economic conditions

For more information about the climate protection project visit www.forestcarbongroup.com.



Volmary Customer Days

# *Volmary – Your Independent Partner*

Volmary GmbH is an independent, medium-sized family business in the horticulture sector and a leading European plant breeding company. We are a strong, innovative partner in professional horticulture as well as for garden centres and food retailers.

# We are internationally active and successful in the following areas:

- The production and distribution of vegetatively and generatively propagated flower and vegetable young plants and fruit
- The propagation and marketing of **seeds** (flower and vegetable seeds)
- Sales of vegetable bulbs
- Classical plant breeding in the area of flowers and vegetables
- The development of the plant brand concepts Volmary® Plants,
   Kiepenkerl® Profi-Line® Plants and Soul Plants®

# Products for the Highest Quality Demands

Our young plant production produces Volmary young plants with the most modern sowing and greenhouse technology. The production steps are accompanied by precise seed technology and climate control. A computer-assisted quality assurance system makes it possible that only filled trays in the best quality are delivered. Our efficient logistics enable you to receive our young plants reliably and in due time. This guarantees you our high quality standard and makes further cultivation easy and successful.

# Exclusive Varieties

In order to offer your customers a current and high-quality assortment of flowers and vegetables, new and particularly efficient varieties are of great importance.

Located in Münster, Germany, the Volmary Plant Breeding and Information Centre provides the perfect opportunity for getting to know the new varieties better. Exact and relevant recommendations for cultivation are the result of intensive variety tests. All new breeds are examined for several years in our greenhouses and in our test fields. Here their suitability for outdoor and bed plantings is also researched.

# Variety Shows

Many times throughout the year we invite you to the Volmary Plant Breeding and Information Centre and give you the opportunity to get informed about our newest varieties. Here is a summary of the most important events:

Event	Place	Date	Subject
Volmary Spring Bloomers Day 2019	Münster, DE, Volmary Plant Breeding Centre	14 March 2019	Viola, Primula, spring-blooming perennials
Flower Trials 2019	Kébol B.V., Rijshornstraat 209, 1435 HH Rijsenhout, NL	11-14 June 2019	Bedding and balcony plants, perennials, vegetable, fruit and herb assortments, plant brand concepts
Volmary Customer Days 2019	Münster, DE, Volmary Plant Breeding Centre	06-08 August 2019	Bedding and balcony plants, perennials, vegetable, fruit and herb assortments, plant brand concepts, direct marketing
Volmary Poinsettia and Cyclamen Day 2019	Münster, DE, Volmary Plant Breeding Centre	04 December 2019	Cyclamen, Poinsettias

# Organic Spring Bloomers

# \*\*\*\*

EU-Landwirtschaft

# Innovative varieties for organic producers

Organically produced young plants and seeds from the areas of organic vegetables, organic herbs and organic ornamental plants belong to our fixed range of products. We have carefully selected our organic varieties of spring bloomers: they are easy to cultivate, robust and healthy.

The variety spectrum covers a broad flowering window: for early to late sales.

We produce the young plants in an environmentally friendly manner according to the requirements of the EU Organic Regulation.

Available in the 336-cell organic young plant tray.





409425 Bellis Tasso®Mix



457525 Myosotis Sylva Bluesylva



483250 Viola Twix® Yellow with Eye F1

Art. No.	Product	Variety	Organic	Tray
409425	Bellis perennis	Tasso <sup>®</sup> Mix	17.7	336
457525	Myosotis sylvatica	Sylva Bluesylva	12.7	336
470500	Primula vulgaris	Arizona® Mix F1	927	336
471600	Primula vulgaris	Dakota Mix F1	727	336
472900	Primula vulgaris	Alaska Mix F1	12.7	336
483065	Viola x cornuta	Twix <sup>®</sup> Dark Marina F1	22	336
483075	Viola x cornuta	Twix <sup>®</sup> Deep Blue with Eye F1	12.7	336
483085	Viola x cornuta	Twix® Delft Blue F1	22	336
483120	Viola x cornuta	Twix® Orange F1	12.7	336
483125	Viola x cornuta	Twix® Orange Purple Wing F1	727	336
483140	Viola x cornuta	Twix® Primrose F1	122	336
483210	Viola x cornuta	Twix® White F1	12.7	336
483215	Viola x cornuta	Twix® White Pink Wing F1	12.2	336
483220	Viola x cornuta	Twix® White Purple Wing F1	12.7	336
483230	Viola x cornuta	Twix® Yellow F1	12.2	336
483240	Viola x cornuta	Twix® Yellow Purple Wing F1	12.2	336
483250	Viola x cornuta	Twix® Yellow with Eye F1	12.3	336
483300	Viola x cornuta	Twix® Elite Mix F1	22	336
485150	Viola x wittrockiana	Carneval® Early Violet Face F1	12.7	336
485170	Viola x wittrockiana	Carneval® Early Yellow F1	22	336
485175	Viola x wittrockiana	Carneval® Early Yellow Purple Wing F1	12.3	336
485190	Viola x wittrockiana	Carneval® Early Yellow with Blotch F1	22	336
485505	Viola x wittrockiana	Carneval® Blue with Blotch F1	12.3	336
485550	Viola x wittrockiana	Carneval® Marina F1	22	336
485565	Viola x wittrockiana	Carneval® Orange F1	12.3	336
485600	Viola x wittrockiana	Carneval® Rose with Blotch F1	17.7	336
485700	Viola x wittrockiana	Carneval® Complete Mix F1	7.3	336
487050	Viola x wittrockiana	Tasty Mix F1	12.2	336



472900 Primula Alaska Mix F1



483085 Viola Twix® Delft Blue F



483240 Viola Twix® Yellow Purple Wing F1

# The Brand Volmary® – GROW FOR GOLD®



Persuasive marketing strategies create value for production gardeners as well as retailers and end customers.



The Volmary® plant brand concept is aimed at producers who sell their goods to garden retailers. We stand behind the brand Volmary® with the name of our family business.

The plant brand Volmary® serves the premium segment. The plants are cultivated under license at selected nurseries and marketed through garden retailers. The quality of the products is most crucial: Only professional varieties which guarantee success in hobby gardening are included in the assortment. This creates added values for hobby gardeners and gives them success in their gardens.

- High-selling varieties diversity that's fun!
- Year-round marketing programme
- Modern, fresh, multicolour brand design
- Attractive presentation at the point of sale
- Effective multi-channel marketing

GROW FOR GOLD® - Profit from the many advantages in the world of plants at Volmary®.





# **LOVE AT FIRST SIGHT**

# Volmary® Sales Promotion Material

Your Volmary® plants are optimally presented with attractive Volmary® sales promotion material.

A colourful design, e.g. on CC containers, can be created using corner banners, tape, toppers, plant signs and informative flyers. This not only ensures good moods amongst the customers at the point of sale, but also successful sales.

Take advantage of the numerous amount of sales promotion material for the ideal presentation of your Volmary® plants.



Volmary® Plant Signs Download at www.marketing-service.volmary.com



**PLANT BRAND CONCEPTS** Autumn Assortment 2019



# **LET ME ENTERTAIN YOU**

# Volmary® Multi-channel Marketing

The Volmary® plant world is accompanied by varied multi-channel marketing. With the following activities we want to excite, inspire and inform hobby gardeners.

We are happy to develop individual sales concepts and special promotions together with you.

Tips & trends related to gardening and numerous recipes can be found via Volmary® Web Gardening, e.g.:

- On our website www.volmary.com
- On all major social media channels such as Facebook, Twitter & YouTube
- In our blog Plant Happy® at www.plant-happy.de
- Via the WhatsApp garden tips

Check it out!

Furthermore, we maintain intensive dialogues with hobby gardeners at lectures, tomato tastings and events such as gardener expert forums and the Volmary® Garden Blogger Meeting.

We also participate actively in **variety shows** at federal and state garden shows as well as other strongly frequented places.

**Editorial contributions** in leading hobby gardener magazines, on the radio and television and effective Volmary® print advertising in prestigious magazines for hobby gardeners are aimed directly at the target

Please do not hesitate to contact us regarding more information about our sales promotion material.















# Viola x wittrockiana - Assortment Overview

	Flower size	Earliness	Use	Optimal pot weeks* Autumn flowers	Spring flowers	
Mega Star F1	XXL	early	pots	30-35	38-43	Cat
Carneval® Early F1	XL	very early	pots	28-35	38-45	0rc
Carneval® F1	XL	early	pots	28-35	38-45	Tas
Carneval® Special F1	L-XL	early-medium	pots	28-35	38-45	Gra
Lubega® F1	L	very early	pots	30-35	38-45	We
Volante® F1	М	very early	pots, hanging baskets	28-35	38-43**	

	Flower size	Earliness	Use	Optimal potting weeks*	ing
			Autumn flowers	Spring flowers	
Cats® F1	XL	early-medium	pots	30-35	38-45
Orchi® F1	L	medium	pots	30-35	38-45
Tasty F1	L	medium	pots	30-35	38-45
Grandessa®	L	(autumn bloom)	outdoors	32-34	-
Weseler Sprinter	L	(spring bloom)	outdoors	-	35-37

 $<sup>{}^*\,</sup> Under\, central\, European\, conditions, e.g.\, Germany\, {}^{**}\, Begin\, cultivation\, two\, weeks\, earlier\, for\, hanging\, baskets$ 

# **Very large flowers**

# 🌃 Mega Star F1





Carneval® Early F1

**Large flowers** 







■ Very large flowers, even when cultivated in autumn



■ The very early blooming Carneval® variation



■ The most classic Viola x wittrockiana series with large flowers and an early bloom



# **Large flowers**



<mark>🏹</mark> Carneval® Special F1



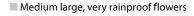


<mark>٧ Lubega® F1</mark>

**Multiflora** 



Attractive special colours with different growth and flowering characteristics





# For hanging baskets and pots



🌃 Volante® F1













🌃 Orchi® F1



- Vigorous, wide habit; medium-sized flowers
- Ideal for hanging baskets and larger pots



■ Large flowers with fine lines that resemble cat faces



Intricate, wavy, medium-sized flowers





# **Special types**

# Tasty Mix F1





🏋 Grandessa®

**For outdoors** 





🌾 Weseler Sprinter



■ Edible Viola with a mildly spicy flavour

■ Large flowers with very good suitability for outdoor cultivation in autumn

■ Large-flowered outdoor variety for spring sales







# Viola x cornuta - Assortment Overview

	Flower size	Earliness	Use Optim	Optimal potting weeks*	
				Autumn flowers	Spring flowers
Twix® F1	L-XL	very early-early	pots	28-35	38-45
Twix® Special F1	L-XL	very early-late	pots	28-35	38-45
Twix® Power F1	XL	very early	pots	34-37	38-45
Twix® Curly F1	XL	early	pots	28-35	38-45
Twix® 4 Mix F1	L-XL	early	pots	28-35	38-45
lce Babies® F1	L	early	pots, hanging baskets	28-35	38-42**

 $<sup>{}^*\,</sup> Under\, central\, European\, conditions, e.g.\, Germany\, {}^{**}\, Begin\, cultivation\, two\, weeks\, earlier\, for\, hanging\, baskets$ 

# **Classics**







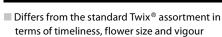


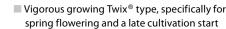


Twix® Power F1



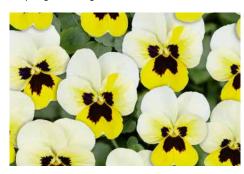
Uniform, very early blooming series with attractive, special colours













Twix® Curly F1

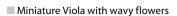


🌃 Twix® 4 Mix F1

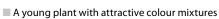




<mark>ዦ</mark> Ice Babies® F1

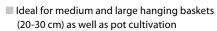












Flat, creeping, vigorous habit with good







# TRIO Horned Violet 'Mix a Twix®'



With 'Mix a Twix®' you can put together cheerful trios according to your wishes. In each case, three Viola 'Twix®' varieties with harmonious flower colours are planted into one 'Mix a Twix®' concept pot and you get abundant flowering trios in your desired colours.

- Extremely rich flowering and robust at the end customer
- Ideal for the direct planting of pots, containers and bowls
- Produced in the coloured 13 cm V<sup>®</sup> Plants concept pot, including serial logo, cultivation pictograms and EAN code
- With an attractive tray label for high sales
- Sales: February-March / September-October

Our service team is happy to provide you with information about the latest 'Twix®' trio combinations.



Here are a few combination examples.



| Yellow + Snow + Orange



Yellow with Eye + White with Eye + Rose with Eye



Blue with Eye + Snow + Apricot



Marina + Deep Blue with Eye + Snow



Yellow + Snow + Blue Ice



Yellow with Eye + Blue with Eye + White with Eye



White + Primrose + Orange



Yellow + Primrose + White



Blue Ice + Primrose + Violet



Blue + White + Yellow



Coconut Swirl + Blue with Yellow Eye + Lavender Shades



Primrose + Tangerine + Yellow





# Viola x cornuta

Horned violet

<b>∴</b> 1000¥	<b>∷</b> €[[]	<b>l</b> °c <b>ડ</b>			. → <b>'</b>
1300	VII-VIII/ VIII-IX	18-20	7-10		4-5
Variety	-	<b>=</b>	£	<b>』</b> ∘c⊻	₹
Twix® F1	P/9	-10 v	ery early	2-5	(x)
Twix® Special	<b>F1</b> P/9	-10	early	2-5	(x)
Twix® Power F	<b>1</b> 9-	10 v	ery early	2-5	(x)
Twix® 4 Mix F1	12-	-14 v	ery early	2-5	(x)
Twix® Curly F1	P/9	-10 v	ery early	2-5	(x)
Ice Babies® F1	HB/9	-10.5	early	2-5	x(pot)

# **Classics**





- Homogeneous, very early blooming series with attractive, special colours
- Uniform, compact habit, even at higher temperatures
- For frost-free cultivation with flowers in autumn or spring
- Large flowers on short stems
- The wide spectrum of colours provides plantings that are rich in contrast

plantings that are rich in contrast  End consumers are ensured rich blooming plants					
483000	<b>Apricot</b> Apricot yellow	<b>480</b>   SEED			
483010	Apricot Azure Wing Apricot with light blue w	<b>336   480  </b> SEED ings			
483015	<b>Azure Twilight</b> Light blue shades	<b>480</b>   SEED			
483025	<b>Beaconsfield</b> Blue with light beacon	<b>480</b>   SEED			
483030	<b>Black</b> Black	<b>480</b>   SEED			
483035	Blue Medium blue	<b>480</b>   SEED			
483040	Blue and Yellow Blue with yellow centre	480   SEED			
483045	Blue Ice Ice blue	336   480   SEED			
483047	Blue Picotee Sky blue / cream	<b>480</b>   SEED			
483048	Blue Purple Wing Blue with purple wings	336   480   SEED			
483050	<b>Blue with Eye</b> Blue with eye	<b>480</b>   SEED			
483060	<b>Cream</b> Cream white	480   SEED			
483065	<b>Dark Marina</b> Violet with face	336   480   SEED			
483075	Dark blue with eye	336   480   SEED			
<b>483080</b> NEW	Deep Purple Cream Fa Purple with cream yellow	<i>i</i> face			
483085	<b>Delft Blue</b> Medium blue with face	336   480   SEED			
483090	Gold Golden yellow	336   480   SEED			
483095	Gold with Eye Golden yellow with eye	<b>480</b>   SEED			
483100	<b>Lavender Shades</b> Lavender	<b>480</b>   SEED			

**Lavender Yellow Face** 

Light purple with yellow face

483101

NEW

483103	<b>Lemon Pink Wing</b> Cream yellow with pink v	<b>480</b>   SEED vings	483250	<b>Yellow with Eye</b> Yellow with eye	<b>22</b>   336
483104	<b>Lemon Azure Wing</b> Light yellow with blue wi	336   480   SEED ngs	483275	Audrey Mix Mixture of pastel colours	336
483111	<b>Lilac Face</b> Purple with white face	<b>480</b>   SEED	483280	Citrus Mix Mixture of lemon yellow	336 shades
483115	Marina Light blue with face	336   480   SEED	483283	Fire Mix Mixture of yellow and rec	336 d shades
483120	<b>Orange</b> Orange	<b>480</b>   SEED	483290	Ocean Mix Mixture of blue shades	
483125	Orange Purple Wing Orange with purple wing	336   480   SEED	483295	Mix with Eye Mixture with eyes	
483135	<b>Pink Face</b> Pink with white eye	<b>480</b>   SEED	483298	Rosy Mix Mixture of pink shades	336
483140	Primrose Lemon yellow	336   480   SEED	483300	Elite Mix Formula mixture	<b>336</b>
483150	Purple and Gold Purple with yellow centre	<b>480</b>   SEED			
483155	Purple Face	336   480   SEED	1	34	-



336 | 480 | SEED

480 | SEED

SEED

483000 Twix® Apricot F1

483010 Twix® Apricot Azure Wing F1



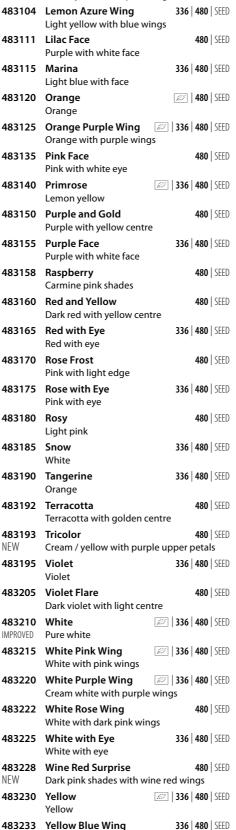
483015 Twix® Azure Twilight F1

480 | SEED

**336 | 480 |** SEED

336 | 480 | SEED

336 | 480 | SEED



Yellow with blue wings

Yellow with red wings

Yellow with pink wings

**Yellow Rose Wing** 

Cream white with yellow centre

Yellow with purple upper petals

483235 Yellow Frost

483240 Yellow Purple Wing

483245 Yellow Red Wing

483247

480 | SEED

















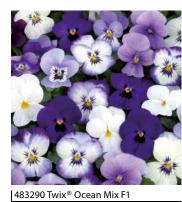




















483228 Twix® Wine Red Surprise F1

483240 Twix® Yellow Purple Wing F1

483275 Twix® Audrey Mix F1

483298 Twix® Rosy Mix F1









Our 'Mix a Twix®' recommendations can be found on pages 8-9

| 483101 Twix® Lavender Yellow Face F1

# Autumn Assortment 2019 Twix® Special F1 483325 Twix® Special Coconut Swirl F1









483362 Twix<sup>®</sup> Special Lemon Swi<mark>rl F1</mark>























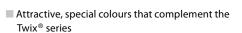
483647 Twix® Power White Purple Wing F1 483650 Twix® Power Yellow F1 483652 Twix® Power Yellow with Eye F1 483655 Twix® Power Yellow Purple Wing F1

15

# **Classics**







483325	Coconut Swirl White with blue edge	<b>480</b>   SEED
483335	<b>Eye in the Sky</b> Light blue with eye	<b>480</b>   SEED
483340	<b>Fire</b> Red / yellow play of colours	336   480   SEED
483350	Gold Red Wing Gold with red wings	<b>480</b>   SEED
<b>483362</b> IMPROVED	<b>Lemon Swirl</b> Light yellow with violet edge	<b>480</b>   SEED
483375	<b>Marlies</b> Sand yellow with blue wings	<b>480</b>   SEED
483377	<b>Morpho</b> Yellow with blue wings	<b>480</b>   SEED
483389	Orange Purple Wing Orange with purple wings	<b>480</b>   SEED



483635 Twix® Power Rose Face F1





■ Ideal for potting late in autumn, e.g. after Cyclamen

■ The large flowers present themselves in bright colours

Robust, widespread plant structure

Good weather resistance

Pale pink

Good	weather resistance	
483605	<b>Blue with Eye</b> Blue with eye	<b>336</b>   SEED
483610	<b>Cream</b> Cream white	<b>336</b>   SEED
483615	<b>Lavender Blue</b> Lavender blue	<b>336</b>   SEED
483618	Lemon Frost with Eye Light yellow / white with eye	<b>336</b>   SEED
483616	<b>Marina</b> Light blue with face	<b>336</b>   SEED
483625	<b>Purple Face</b> Purple with white face	<b>336</b>   SEED
483635	Rose Face Pink with light centre	<b>336</b>   SEED
483640	Soft Pink	<b>336</b>   SEED



# Mix





Attractive colour mixtures in one young plant

■ A special sowing method and tested variety combinations ensure the uniform distribution of flower colours

■ The economic solution for cultivating flowering pots with mixed colour combinations

<b>483410</b> NEW	Basic Primary colours with eye	180
<b>483414</b> NEW	<b>Citrus</b> Citrus colours	180
<b>483420</b> NEW	Fire Red/yellow	180
<b>483430</b> NEW	Lady's Choice Yellow/red/blue/white with pink wings	180
<b>483435</b> NEW	Ocean Blue shades	180
<b>483438</b> NEW	Pastel Pastel colours	180



483410 Twix® 4 Mix Basic F1



483414 Twix® 4 Mix Citrus F1



483420 Twix® 4 Mix Fire F1



483430 Twix® 4 Mix Lady's Choice F1



483435 Twix® 4 Mix Ocean F1



483438 Twix® 4 Mix Pastel F1

# Twix® Curly F1





- Miniature Viola with wavy flowers in harmonious
- Compact, well-branched habit
- An attractive addition for the upscale range

483590	Mix
NFW	Mixture

480 | SEED



483590 Twix® Curly Mix F1



The Volmary  $^{\hbox{\scriptsize @}}$  marketing concept advertises the Viola 'Ice Babies®' as being particularly hardy, winter-blooming horned violets for sales in autumn.

We support your sales display with labels, posters and printed pots. Get in touch with us!

# For hanging baskets and pots



# **V** Ice Babies® F1



- Flat-growing, vigorous habit, good for area plantings
- For cultivation in pots and hanging baskets
- Large flowers arrive very early compared to other varieties
- Very good hardiness

484015	Blue Blue	<b>336</b>   SEED
484020	Blue with Yellow Yellow with light blue wings	<b>336</b>   SEED
484030	Cream Yellow Lip Cream white with yellow lower petal	336   SEED s
484035	Golden Yellow Yellow	<b>336</b>   SEED
484036	<b>Lilac Yellow Face</b> Purple with yellow face	<b>336</b>   SEED
484037	<b>Marina</b> Light blue with face	<b>336</b>   SEED
484038	<b>Pink</b> Pink shades	<b>336</b>   SEED
484040	Red and Gold Wine red with yellow centre	SEED
484045	Rose Face Pink with light centre	<b>336</b>   SEED
484047	Scarlet Red	<b>336</b>   SEED
484048	<b>Sky Blue</b> Sky blue	<b>336</b>   SEED





484015 Ice Babies® Blue F1



484020 Ice Babies® Blue with Yellow F1



484030 Ice Babies® Cream Yellow Lip F1



484075 Ice Babies® Yellow Purple Wing F1



484035 Ice Babies® Golden Yellow F1





484045 Ice Babies® Rose Face F1



484060 Ice Babies® White F1



484037 Ice Babies® Marina F1



484047 Ice Babies® Scarlet F1



484065 Ice Babies® White Purple Wing F1



484038 Ice Babies® Pink F1



484048 Ice Babies® Sky Blue F1





484040 Ice Babies® Red and Gold F1



484049 Ice Babies® Vanilla Rose F1



484075 Ice Babies® Yellow Purple Wing F1

# Viola x wittrockiana

Pansy

<b>∴</b> 1000¥	::•Eu/	, ∬∘c	· 4   4 @	111	→ <b>'L'</b> L'
1500/3000*	VII-VII	I 18-	20 7-10		4-5
*) Multi-seed s	owing fo	r outdoor v	arieties .		
Variety		<del>.</del> =	<b>©</b>	<b>∦</b> °c⊁	¥
Cats® F1		9	early - medium early	2-5	xx
Orchi® F1		P/9	medium early	2-5	xx
Carneval® S	oecial F1	P/9	early	2-5	x-xx
Carneval® F1		P/9	early	2-5	x
Carneval® Ea	arly F1	P/9	very early	2-5	x
Tasty F1		9-10	medium early	2-5	-
Mega Star F1		9-10	early	2-5	x
Lubega® F1		P/9-10	very early	2-5	x
Grandessa®		OUT	medium early	-	-
Weseler Spri	nter	OUT	early	-	-
Volante® F1		9-10 5/HR	early	2-5	-/vv not





18



486790 Cats® White F1

# **Special types**

# Cats® F1



- A young, new generation of Viola with attractive flower patterns
- Flowers have fine lines and resemble bold cat faces
- Creates new market potential for younger consumers
- Well-branched, bushy habit

<b>486760</b> NEW	Blue / yellow	<b>480</b>   SEED
486770	<b>Light Blue</b> Light blue	<b>480</b>   SEED
486775	<b>Orange</b> Orange	<b>480</b>   SEED
<b>486780</b> IMPROVED	Purple and White Purple / white	<b>480</b>   SEED
486785	Red and Gold Red / gold	<b>480</b>   SEED
<b>486790</b> IMPROVED	<b>White</b> White	<b>480</b>   SEED
<b>486795</b> IMPROVED	<b>Yellow</b> Yellow	<b>480</b>   SEED
486800	Mix Mix	<b>480</b>   SEED



486770 Cats® Light Blue F1



486795 Cats® Yellow F1



486775 Cats® Orange F1







- A high-quality enrichment of the Viola assortment with intricate, wavy flowers
- For container productions with autumn and
- End customers are ensured prolonged flowering



486785 Cats® Red and Gold F1



486780 Cats® Purple and White F1

486950 IMPROVED	<b>Blue</b> Blue	<b>480</b>   SEED
486960	<b>Blue - Yellow</b> Blue / yellow play of colours	<b>480</b>   SEED
486965	<b>Burgundy</b> Wine red	<b>480</b>   SEED
486970	<b>Orange</b> Orange	<b>480</b>   SEED
486990	<b>Yellow</b> Yellow	<b>480</b>   SEED
487000	<b>Mix</b> Mix	<b>480</b>   SEED







486990 Orchi® Yellow F1

# **Large flowers**



# Carneval® Special F1



**480** | SEED

- Attractive, special colours that complement the Carneval® series
- With similar earliness and habit
- Ideal for offering a large assortment to end customers

485705	Amarena 336 Cherry pink / white play of colours	<b>480</b>   SEED 5
485712	<b>Black</b> Black	SEED
485715	<b>Deep Orange</b> Deep orange	<b>480</b>   SEED
<b>485727</b> NEW	<b>Morpho</b> Yellow / blue shades	<b>480</b>   SEED
<b>485728</b> NEW	<b>Neon Purple</b> Bright purple with wine red centre	<b>480</b>   SEED

Violet with orange eye



485727 Carneval® Special Morpho F1



486960 Orchi® Blue - Yellow F1





485728 Carneval® Special Neon Purple F1



486970 Orchi® Orange F1



485712 Carneval® Special Black F1



485735 Carneval® Special Violet and Orange F1

# Carneval® F1



Тор	series	that	blooms	early

- For sales in spring and autumn
- Large, solid flowers on short stems
- $\blacksquare$  Compact, well-branched habit
- Very wide spectrum of colours

485495	Azure Sky blue	<b>336   480  </b> SEED
485500	Beaconsfield Blue with light beacon	336   480   SEED
485505	<b>Blue with Blotch</b> Blue with eye	336   480   SEED
485509	Burgundy Vanilla Face	<b>480</b>   SEED

485509	Burgundy Vanilla Face	<b>480</b>   SEEI
NEW	Wine red with yellow centre	
405540	Cl	336 L400 LCEE

485510	Cherry	336	<b>480</b>   SEED
	Cherry pink		

485515 Citrus with Blotch		<b>480</b>   SEED
	Lemon yellow with eye	

	,	
485520	Deep Blue with Blotch	480   SEED
	Dark blue with eye	

485525	Fire	336   480   SEED
	Red / yellow play of colours	

485530	Gold with Blotch	<b>336   480  </b> SEED
	Golden yellow with eye	

485542	l85542 Lemon Red Wing	
	Light yellow with wine red wings	

485550	Marina	🌌   336   480   SEED
	Light blue with face	

485555	Midnight Glow	336   480   SEED
	Violet blue with yellow centre	

	Violet blac With Jellow certife		
485565	Orange	<b>336   480  </b> SEEC	
	Orange		

485570 Orange with Blotch		336   480   SEED
	Orange with eye	

	,	
485580	Pink Shades Blotch	336   480   SEED
	12 17 2 1 1 1 2 20	

	Eight phint shades than eye	
485590	Rose	SEED

	PIIIK			
485595	Rose Ice	336	480	SEED

	Pink / yellow play of	colours
485600	Rose with Blotch	<b>336   480  </b> SEED

	Pink with eye	
485605	Scarlet	SEED

	Scarlet	
485610	Scarlet with Blotch	336   480   SEED

	JLLI
Scarlet red with eye	

485612 Sunny Side Up		480   SEED
	Golden yellow with light edge	

485615	True Blue	<b>336   480  </b> SEED
	Pure blue	

485620	Violet	<b>480</b>   SEED
	Violet	

485625	Violet Face	336	480   5	EEC
	Violet with face			

485630	White	336	480	SEEL
	White			

485635	White Burgundy Wing	336   480   SEE
	White with burgundy wings	

485645	White with Blotch	336   480   SEEI
	White with eye	

485650 White with Rose Blotch		SEED
	White with dark pink eye	

485655	Yellow	<b>336   480  </b> SEED
	Yellow	



485675	Yellow with Blotch	336   480   SEED
	Yellow with eye	
		crr

485680 With Face Mix 336 | 480 | SEED Mixture with eyes

485681 Citrus Mix 480 | SEED Mixture of citrus colours

485690 Pastel Mix **480** | SEED Pastel mixture

485695 Pure Colour Mix

336 | 480 | SEED

Mixture of pure colours 485700 Complete Mix 336 | 480 | SEED Mixture of all colours



485681 Carneval® Citrus Mix



485690 Carneval® Pastel Mix F1





|485695 Carneval® Pure Colour Mix F1

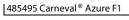


|485675 Carneval® Yellow with Blotch F1









485510 Carneval® Cherry F1

485530 Carneval® Gold with Blotch F1







485500 Carneval® Beaconsfield F1

485515 Carneval® Citrus with Blotch F1

485540 Carneval® Lemon F1







485505 Carneval® Blue with Blotch F1

485520 Carneval® Deep Blue with Blotch F1

485542 Carneval® Lemon Red Wing F1



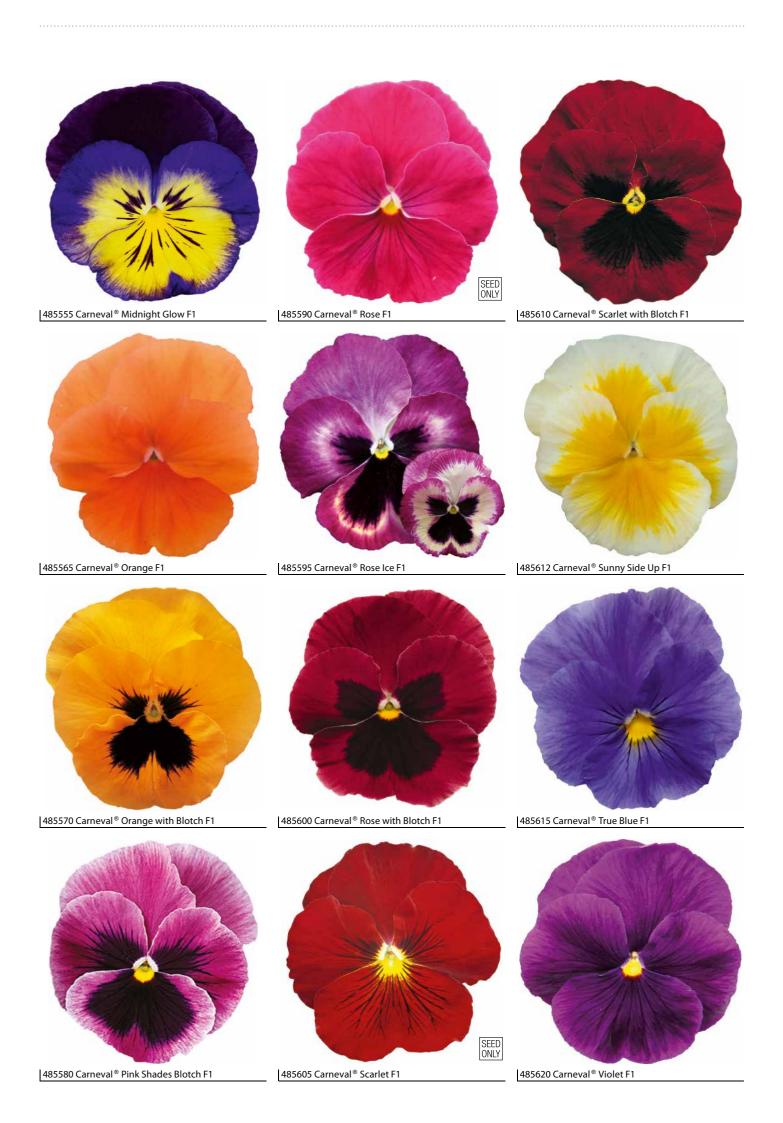




485509 Carneval® Burgundy Vanilla Face F1

485525 Carneval® Fire F1

485550 Carneval® Marina F1









485650 Carneval® White with Rose Blotch F1







485630 Carneval® White F1

485655 Carneval® Yellow F1

485670 Carneval® Yellow Splash F1







485635 Carneval® White Burgundy Wing F1

**NEW** 

485675 Carneval® Yellow with Blotch F1





485645 Carneval® White with Blotch F1

485663 Carneval® Yellow Purple Face F1

# 🏋 Carneval® Early F1





- The Carneval® alternative for very early sales
- Compact and well-branched plant habit
- Large, stable flowers in bright colours
- Very uniform growth and flowering characteristics

485000	<b>Azure</b> Sky blue	<b>480</b>   SEED
485010	<b>Beaconsfield</b> Blue with light beacon	<b>480</b>   SEED
485020	<b>Blue with Blotch</b> Blue with eye	<b>480</b>   SEED
485030	<b>Clear White</b> White	<b>480</b>   SEED
485040	<b>Denim</b> Blue with purple upper petals	
485050	Fire Red / yellow play of colours	<b>480</b>   SEED
<b>485051</b> NEW	Lavender Shades Lavender shades	<b>480</b>   SEED
485053	Lemon with Blotch Lemon yellow with eye	<b>480</b>   SEED
485055	Marina Light blue with face	<b>480</b>   SEED
485058	Orange Orange	<b>480</b>   SEED
485060	Orange with Blotch Orange with eye	480   SEED
485090	Purple with Blotch Purple with eye	<b>480</b>   SEED
485110	Rose with Blotch Pink with eye	<b>480</b>   SEED
485120	Scarlet with Blotch Scarlet red with eye	<b>480</b>   SEEC
485130	Soft Pink Pale pink	<b>480</b>   SEEC
485140	Terracotta Copper red shades	480   SEEC
485145	True Blue Medium blue	480   SEED
485150	Violet Face Violet with white face	480   SEED
485155	White with Blotch White with eye	480   SEED
485170	Yellow Yellow	480   SEED
485175	Yellow with purple wings	]   <b>336</b>   <b>480</b>   SEED
485180	Yellow Red Wing Yellow with red wings	SEEC



485000 Carneval® Early Azure F1



|485040 Carneval® Early Denim F1



485010 Carneval® Early Beaconsfield F1



485050 Carneva® Early Fire F1



485020 Carneval® Early Blue with Blotch F1



485051 Carneval® Early Lavender Shades F1



485190 Yellow with Blotch Yellow with eye

485200 Mix

Mix

485130 C. E. Soft Pink F1



336 | 480 | SEED

**480** | SEED

485140 C. E. Terracotta



485030 Carneval® Early Clear White F1



| 485053 Carneval® Early Lemon with Blotch F1







485155 Carneval® Early White with Blotch F1







485058 Carneval® Early Orange F1

485120 Carneval® Early Scarlet with Blotch F1

485170 Carneval® Early Yellow F1







485145 Carneval® Early True Blue F1

485175 Carneval® Early Yellow Purple Wing F1







485090 Carneval® Early Purple with Blotch F1

485150 Carneval® Early Violet Face F1

485190 Carneval® Early Yellow with Blotch F1

# **Special types**

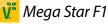
# Tasty Mix F1



- Aromatic, sweet tasting special type
- Ideal for decorating salads, fish dishes, desserts or drinks
- The wavy flowers keep their form and offer a large selection of fresh colours
- For a long harvest from spring up into the summer
- For cultivating with standard Viola varieties; height: approx. 20 cm

487050 Tasty Mix F1 Mix **336** | SEED

# Very large flowers



- Large flowers, up to 11 cm in diameter
- For autumn and spring flowering
- Compact habit and short, robust stems
- Very early blooming

487205 Blue with Blotch

Blue with eye

	Dide mineye	
487210	<b>Cream</b> Cream	<b>480</b>   SEED
487212	<b>Denim</b> Blue with purple edge	<b>480</b>   SEED
487215	Fire Fiery red	<b>480</b>   SEED
487225	Golden Yellow Golden yellow	<b>480</b>   SEED
487228	Lemon Violet Wing Lemon yellow with violet wings	<b>480</b>   SEED
487235	Marina Light blue with face	<b>480</b>   SEED
487240	Ocean with Blotch Medium blue with eye	<b>480</b>   SEED
487245	Pure White White	<b>480</b>   SEED
487255	Red with Blotch Red with eye	<b>480</b>   SEED
487260	Rose Fire Pink / yellow play of colours	<b>480</b>   SEED
<b>487265</b> IMPROVED	Rose with Blotch Carmine pink with eye	<b>480</b>   SEED
487275	Violet Face Purple with face	<b>480</b>   SEED
487280	White Purple Wing White with purple wings	<b>480</b>   SEED
487285	White with Blotch White with eye	<b>480</b>   SEED
487290	Yellow with Blotch Yellow with eye	<b>480</b>   SEED

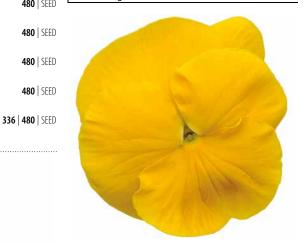


487210 Mega Star Cream F1

**480** | SEED



487212 Mega Star Denim F1



487225 Mega Star Golden Yellow F1



487205 Mega Star Blue with Blotch F1



487050 Tasty Mix F1



487300 Mix

Mix

487215 Mega Star Fire F1



487228 Mega Star Lemon Violet Wing F1



487255 Mega Star Red with Blotch F1



487280 Mega Star White Purple Wing F1



487235 Mega Star Marina F1



487260 Mega Star Rose Fire F1



487285 Mega Star White with Blotch F1



487240 Mega Star Ocean with Blotch F1



487265 Mega Star Rose with Blotch F1



487290 Mega Star Yellow with Blotch F1



487245 Mega Star Pure White F1



487275 Mega Star Violet Face F1

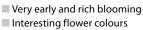
# **Multiflora**



# 🌃 Lubega® F1







- Very weatherproof, good overwintering characteristics
- Flat, spread out and healthy growth
- Allows regular clearing, ideal for the production of packs

487424	<b>Azure</b> Light blue	<b>480</b>   SEED
<b>487430</b> IMPROVED	Blue with Blotch Blue with eye	<b>480</b>   SEED
487435	Clear White Pure white	<b>480</b>   SEED
487445	Golden Yellow Golden yellow	<b>480</b>   SEED
487450	<b>Marina</b> Light blue with face	<b>480</b>   SEED
487455	<b>Morpho</b> Yellow with light blue wings	<b>480</b>   SEED
487460	<b>Orange</b> Orange	<b>480</b>   SEED
487470	<b>Red Face</b> Red with yellow centre	<b>480</b>   SEED
<b>487481</b> NEW	Rose Picotee Dark pink / yellow	<b>480</b>   SEED
487495	<b>Yellow with Blotch</b> Yellow with eye	<b>480</b>   SEED
487500	Mix	<b>480</b>   SEED



487435 Lubega® Clear White F1



|487481 Lubega® Rose Picotee F1



487445 Lubega® Golden Yellow F1



487495 Lubega® Yellow with Blotch F1



487424 Lubega® Azure F1

Mix



| 487450 Lubega® Marina F1



487460 Lubega® Orange F1



487430 Lubega® Blue with Blotch F1



487455 Lubega® Morpho F1



487470 Lubega® Red Face F1

# For outdoors



# 🌃 Grandessa®



- Efficient outdoor series for early sales in the spring and autumn
- Very compact growth and spherical plant
- Numerous, robust flowers on short stems
- Dark, short-stemmed foliage

488500	Blau mit heller Fahne Blue with light beacon	<b>336</b>   SEED
488505	<b>Blau mit violettem Flügel</b> Blue with violet wings	SEED
488510	<b>Dunkelblau</b> Dark blue	SEED
488520	<b>Gelb mit Auge</b> Yellow with eye	<b>336</b>   SEED
488525	<b>Gelb mit rotem Flügel</b> Yellow with red wings	<b>336</b>   SEED
488530	<b>Goldgelb</b> Golden yellow	SEED
488535	<b>Himmelblau</b> Sky blue	SEED
488540	<b>Karminrosa mit Auge</b> Carmine pink with eye	SEED
488545	<b>Leuchtendrot mit Auge</b> Bright red with eye	<b>336</b>   SEED
488550	<b>Mittelblau mit Auge</b> Medium blue with eye	<b>336</b>   SEED
488555	<b>Orange</b> Orange	SEED
488560	<b>Orange mit Auge</b> Orange with eye	<b>336</b>   SEED
488570	<b>Silberblau</b> Silvery blue	<b>336</b>   SEED
488575	<b>Violett</b> Dark violet	SEED
488580	<b>Weiß</b> White	SEED
488585	<b>Weiß mit Auge</b> White with eye	<b>336</b>   SEED
488590	<b>Zitrin</b> Lemon yellow	SEED
488600	<b>Formelmischung</b> Mixture of single colours	SEED



488500 Grandessa® Blau mit heller Fahne





488520 Grandessa® Gelb mit Auge



488570 Grandessa® Silberblau



488525 Grandessa® Gelb mit rotem Flügel



488560 G. Orange mit Auge



488585 G. Weiß mit Auge



488540 G. Karminrosa m. Auge



488505 G. Blau violetter Fl.



488510 G. Dunkelblau



488530 G. Goldgelb



488535 G. Himmelblau



488545 Grandessa® Leuchtendrot mit Auge



488555 Grandessa® Orange



488575 Grandessa® Violett



488580 Grandessa® Weiß



488590 Grandessa® Zitrin

# For outdoors



# 🌃 Weseler Sprinter





- Top varieties for outdoor cultivation with sales in the spring
- Approx. one third of the very frost hardy flowers bloom in autumn
- In the spring, a large amount of bright flowers appear very early above the compact plants

488765	<b>Blau mit hellem Rand</b> Blue with light edge	SEED
488770	<b>Dunkelblau mit Auge</b> Dark blue with eye	SEED
488775	<b>Goldgelb mit Auge</b> Golden yellow with eye	SEED
488785	Rote Töne Red shades with eye	SEED
488790	<b>Weiß mit Auge</b> White with eye	SEED
488800	Formelmischung Mixture of single colours	SEED



488765 Weseler Sprinter Blau mit hellem Rand



488770 Weseler Sprinter Dunkelblau mit Auge



488790 W. Sp. Weiß m. Auge



488775 Weseler Sprinter Goldgelb mit Auge



488785 Weseler Sprinter Rote Töne

# For hanging baskets and pots



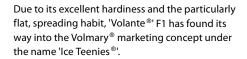
# 🌃 Volante® F1



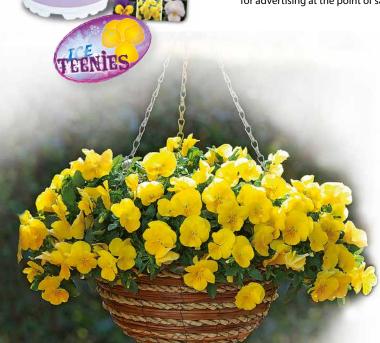
- Flat, spreading series for hanging baskets and large containers
- Medium-sized flowers with a diameter of approx. 5 cm

_ Mcalalli 312	ca nowers with	addineter	or approx. 5
■ Long flower	ering period up	into the	summer

<b>488035</b> NEW	<b>Lemon</b> Light yellow	<b>336</b>   SEED
488040	<b>Morpho</b> Medium blue shades	<b>180   336  </b> SEED
488050	<b>Purple</b> Dark violet	336   SEED
488055	<b>Purple Face</b> Purple with face	<b>180   336  </b> SEED
488057	Raspberry Raspberry pink	<b>336</b>   SEED
<b>488058</b> NEW	<b>Strawberry</b> Pink with eye	<b>336</b>   SEED
488060	White White	<b>336</b>   SEED
488065	White Azure Wing White with light blue wings	180   336   SEED
488070	<b>Yellow</b> Yellow	<b>180   336  </b> SEED
488075	Yellow Purple Wing Yellow with purple wings	<b>180   336  </b> SEED
<b>488080</b> IMPROVED	Yellow Red Wing Yellow with red wings	<b>336</b>   SEED



Each plant has an attractively designed pot with an EAN code, logo and plant information. Tray labels and posters can be used additionally for advertising at the point of sale.

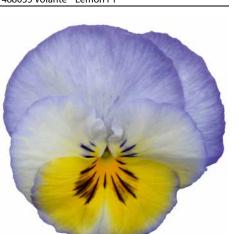


488070 Volante® Yellow F1

















488050 Volante® Purple F1

488040 Volante® Morpho F1





488055 Volante® Purple Face F1

488065 Volante® White Azure Wing F1

# Primula Product Finder

Primroses are an important part of the spring bloomers range. Through successful breeding activities in recent years, this area has been supplemented by attractive novelties. The following table presents the current range and is divided up so that you can easily find the matching series.

	Very early	Early	Medium early	Late
Compact varieties / large space occupancy		Nevada F1	Ohio F1	Oregon F1
Medium-strong varieties /	Primera F1	Arizona® F1	Dakota F1	Alaska F1
normal space occupancy			Girl's Delight® F1	Yukon F1
			Lucia F1	
			Elfjes® F1	
			Nautilus® Blue Vein F1	
Robust varieties / normal space	Herkules Early F1	Herkules F1	Utah F1	Herkules Late F1
occupancy		Texas F1		Herkules Extra Late F1
Special types		Barock F1	Jupiter® F1	Palazzo F1
			Esperanta® F1	
			Colorado F1	
			Sacarina F1	
			Solena® F1	
Primula elatior			Inara® F1	Sylvita F1
			Crescendo F1	Indian Tiger F1
				Inara® Late F1
Primula veris		Victoriana F1	Solaris® Gold F1	Lace
				Solaris® Late Yellow F1

# **Duo Oxlip Primrose 'Inara®' - Harmonious flower combinations**

The new 'Inara®' duos are a brilliant eye-catcher with two, different coloured oxlip primroses. You can choose from harmonious arrangements such as Inara® Gold & Lime and Inara® Gold & White. High-contrast colour combinations like Inara® Rose & White are also available.

As a highlight among the spring flowering plants, these combinations can also be produced in the Volmary® brand concept. A pot size of 13 cm is recommended. TIP: Offer your customers beautiful, versatile trio combinations. Our service team is happy to advise you. Get in touch with us.







Inara® Orange & White



Inara® White & Rose



Inara® Flame & Gold

# Primula vulgaris

Primrose

<b>∴</b> 1000 <b></b>	<b>:::</b> [[[]	¶°c <b>£</b>	\$ ⊗	ું⊣	**
1500	VI-VII	18-20	12-18	7	
Variety		7		<b>』</b> °c≱	\$
Primera F1		9	very early	4-15	(x)
Herkules Ear	ly F1	9-10.5	very early	4-10	х
Texas F1		9-10	early	4-10	х
Nevada F1		9	early	4-10	(x)
Arizona® F1		9-10	early	4-10	х
Herkules F1		9-10.5	early	4-10	х
Barock F1		9-10	early	4-10	х
Ohio F1		9	medium early	4-10	(x)
Dakota F1		9-10	medium early	4-10	х
Utah F1		9-10	medium early	4-10	х
Girl's Delight	t® F1	9-10	medium early	4-10	х
Lucia F1		9-10.5	medium early	4-10	х
Colorado F1		9-10	medium early	4-10	xx
Elfjes® F1		9-10	medium early	4-10	х
Esperanta® F	=1	7-9	medium early	4-10	(x)
Sacarina F1		9-10.5	medium early	4-10	х
Jupiter® F1		9-10.5	medium early	4-10	х
Nautilus® Bl	ue Vein F1	9-10.5	medium early	4-10	х
Solena® F1		9-10	medium early	4-10	х
Oregon F1		9	late	4-10	(x)
Palazzo F1		9-11	late	4-10	xx
Herkules Lat	e F1	9-10.5	late	4-10	х
Alaska F1		9-10	late	2-8	х
Herkules Ext	ra Late F1	9-10.5	late	2-8	х
			1		

# Very early varieties

# Primera Mix F1

336 | SEED

- For cultivation without cooling phase with sales from November
- Compact growing plants with medium-sized flowers
- Uniform formula mixture with bright colours

469500 Primera Mix F1
Mix





336 | SEED

- Very large-flowered mixture with a very early bloom
- Vigorous habit for high-quality plants
- Uniform in growth and flowering characteristics

469700 Herkules Early Mix F1
Early mixture



469900 Texas Mix F1

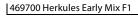




- Very compact, early blooming variety for large area plantings
- Ideal for compact plants, also without growth inhibitors
- Large flowers on short peduncles

**470095** Special Mix SEED Mixture including special colours

470100 Mix Mix



# **Early varieties**



Texas F1



- Very uniform, early blooming series for sales starting at the beginning of January
- Large flowers when space is used optimally

**469890 Bicolor Mix**Two-coloured mixture

**469900 Mix** Mix Mix



470095 Nevada Special Mix F1



469500 Primera Mix F1



469890 Texas Bicolor Mix F1



470100 Nevada Mix F1

# **Early varieties**



# 🌃 Arizona® F1



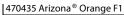


- The uniform, early flowers allow efficient marketing to take place starting in January
- Very consistent crop
- Distinct, radiant flowers in individual colours
- Compact habit with short foliage and robust peduncles
- High area productivity

Mix

470365	Appleblossom Apple blossom	<b>336</b>   SEED
470400	<b>Blue</b> Blue	<b>336</b>   SEED
470435	<b>Orange</b> Orange	<b>336</b>   SEED
470440	<b>Rose</b> Pink	<b>336</b>   SEED
470445	<b>Scarlet</b> Red	<b>336</b>   SEED
470450	<b>Terracotta</b> Terracotta with eye	<b>336</b>   SEED
470465	White White	<b>336</b>   SEED
470470	<b>Yellow with Eye</b> Yellow with eye	<b>336</b>   SEED
470475	Bicolor Mix Flamed mixture	<b>336</b>   SEED
470495	Special Mix Colourful mixture with speci	336   SEED al colours
470500	Mix	<b>336</b>   SEED







470465 Arizona® White F1



470440 Arizona® Rose F1



470470 Arizona® Yellow with Eye F1



470365 Arizona® Appleblossom F1



470445 Arizona® Scarlet F1



470475 Arizona® Bicolor Mix F1



470400 Arizona® Blue F1



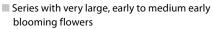
470450 Arizona® Terracotta F1



470900 Herkules Mix F1







■ Vigorous growth for top quality plants

 $\blacksquare$  Very uniform habit and flowering characteristics

470795	<b>Blue</b> Blue	<b>336</b>   SEED
470815	<b>Orange</b> Golden yellow	<b>336</b>   SEED
<b>470817</b> NEW	<b>Pink</b> Light pink	<b>336</b>   SEED
470825	<b>Red</b> Red	<b>336</b>   SEED
470835	Rose Pink	<b>336</b>   SEED
470870	<b>Violet</b> Violet	<b>336</b>   SEED
470875	<b>White</b> White	<b>336</b>   SEED
470885	<b>Yellow</b> Yellow	<b>336</b>   SEED
470890	<b>Bicolor Mix</b> Mixture of multi-coloured types	<b>336</b>   SEED
470895	<b>Special Mix</b> Mixture including special colours	<b>336</b>   SEED
470900	<b>Mix</b> Mix	<b>336</b>   SEED



















470825 Herkules Red F1





470835 Herkules Rose F1

470895 Herkules Special Mix F1

470795 Herkules Blue F1

470890 Herkules Bicolor Mix F1



### **Early varieties**

### **V** Barock Mix F1



- Early blooming mixture with semi-double flowers
- Uniform and compact habit
- Robust and healthy

471300	Barock Mix F1
	Mix

**336** | SEED



**Medium early varieties** 



### V Ohio Mix F1



- Medium early series with a very compact habit
- Short, firm foliage

471300 Barock Mix F1

- Little need for inhibitors
- Very uniform in habit and flowering
- Ideal for high plant densities

471500 Ohio Mix F1 Mix

336 | SEED







- Uniform habit and flowering period
- Compact habit, short foliage
- Medium-sized, radiant flowers on robust peduncles
- For flowering plants starting in February

		'
471505	Appleblossom Apple blossom	<b>336</b>   SEED
471515	<b>Bicolor Blue</b> Flamed blue	<b>336</b>   SEED
471517	<b>Bicolor Carmine</b> Flamed carmine red	<b>336</b>   SEED
471520	<b>Bicolor Pink</b> Flamed pink	<b>336</b>   SEED
471525	<b>Bicolor Red</b> Flamed red	<b>336</b>   SEED
471530	<b>Blue</b> Blue	<b>336</b>   SEED
471535	<b>Glow</b> Glowing red shades	<b>336</b>   SEED
471545	<b>Orange</b> Orange	<b>336</b>   SEED
471550	Rose Pink	<b>336</b>   SEED
471555	Scarlet Scarlet red	<b>336</b>   SEED
471560	<b>Violet</b> Violet	<b>336</b>   SEED
471565	White White	<b>336</b>   SEED
471570	<b>Yellow</b> Yellow	<b>336</b>   SEED
471575	Bicolor Mix	336   SEED

Two-coloured mixture

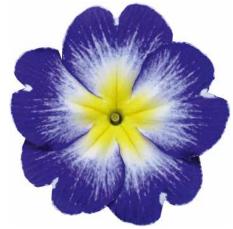
Mixture including special colours

471595 Special Mix

471600 Mix



471505 Dakota Appleblossom F1



471515 Dakota Bicolor Blue F1



471517 Dakota Bicolor Carmine F1



471600 Dakota Mix F1



471560 Dakota Violet F1

471535 Dakota Glow F1

### **Medium early varieties**



🌃 Utah F1



- Medium early series with large flowers
- For efficient cultivation
- Very uniform flowering and growth characteristics

471795	Special Mix	<b>336</b>   SEED
	Mixture including special colours	

471800 **336** | SEED Mix



471800 Utah Mix F1



### <mark>٧ Girl's Delight® F1 🌃 🌃 Girl's Delight 🕶 F1 🗸</mark>





- Flowers in attractive pink shades
- Large, semi-double blooms
- For medium early sales
- A speciality for the upscale assortment at retailers

471950	Pink Shades	<b>336</b>   SEED
	Apricot-pink shades	

336 | SEED 471954 Rose Shades Pink shades







# 🏋 Lucia F1





- Attractive mixtures for demanding customers
- Medium early flowering during the main sales period
- $\blacksquare$  Medium strong habit, ideal for cultivating in pots
- A modern enrichment to the assortment for floristry

472061	Gaudy Mix	<b>336</b>   SEED
NEW	Colourful mixture	
472062	<b>Honey Mix</b> Warm pastel colours	<b>336</b>   SEED
472065	Sweet Mix Pastel mixture	<b>336</b>   SEED



472062 Lucia Honey Mix F1



472061 Lucia Gaudy Mix F1



### Colorado Mix F1



- The large flowers are predominantly surrounded by an elegant, silver edge
- An attractive mixture of bright colours
- Robust plant structure, ideal for retail sales

471960	Colorado Mix F1	<b>336</b>   SEED
IMPROVED	Mix	



471960 Colorado Mix F1



472065 Lucia Sweet Mix F1

### **Medium early varieties**



**V** Elfjes® Rose F1



- Purple-pink flowers with a dark edge stand charmingly above the high-contrast, dark foliage
- A very rich and continuous blooming variety
- Strong leaf rosettes with short foliage, ideal for high-quality potted plants

471965 Elfjes® Rose F1

336 | SEED

Purple-pink with dark edge





- Very compact growing series with unique flower colours
- $\blacksquare$  The reddish foliage emphasises the radiance of the flowers
- Robust habit, insensitive to cold

472000 Esperanta® Mix F1

**336** | SEED





472000 Esperanta® Mix F1



471965 Elfjes® Rose F1



472078 Sacarina Rose F1



### Sacarina F1



- The slightly wavy flowers with white edge look like they are decorated with icing sugar
- For marketing from the end of February
- Compact, solid plant structure

■ Ideal for upscale floristry			
472070	Blue Blue shades with white edge	<b>336</b>   SEED	
<b>472078</b> NEW	<b>Rose</b> Pink shades with white edge	<b>336</b>   SEED	
472080	<b>Violet</b> Violet shades with white edge	<b>336</b>   SEED	









- Unique, two-coloured flowers
- Strong growth, ideal for high-quality products
- Medium early bloom

472195	<b>336</b>   SEED
472200	SEED
472203	<b>336</b>   SEED
472205	<b>336</b>   SEED
472208	<b>336</b>   SEED
472210	<b>336</b>   SEED
472215	<b>336</b>   SEED
472220	<b>336</b>   SEED
472225	<b>336</b>   SEED
472215 472220	<b>336</b>  S



472205 Jupiter® Gold Splash F1



472200 Jupiter® Blue with Red Eye F1



472208 Jupiter ® Orange Glow F1



472220 Jupiter® Yellow Splash F1



472195 Jupiter ® Apricot with Red Eye F1



472210 Jupiter <sup>®</sup> Rose with Red Eye F1



472225 Jupiter® Yellow with Red Eye F1



472203 Jupiter ® Champagne F1



472215 Jupiter ® White with Red Eye F1

shades

### **Medium early varieties**



<mark>🏅 Nautilus® Blue Vein F1</mark>



- Maritime, bluish white-veined, large flowers
- Medium-strong, very uniform growth
- For medium early sales
- A speciality for the upscale assortment at retailers

472250 Nautilus® Blue Vein F1 Light blue veined

**336** | SEED

### 🏋 Solena® Mix F1

■ Medium early flowering

for end customers

472050 Solena® Mix F1

Warm, bright mixture in marigold-coloured

Marigold-coloured mixture

■ Attractive enrichment to the upscale assortment





336 | SEED

# **Late varieties**





- Compact growing series for late sales, can also be cultivated without the use of growth inhibitors
- Dark, short foliage with large flowers
- Bright flower colours
- Ideal for productions with large area productivity

Blue   336   SEED			
Deep red shades with light edge	472355		<b>336</b>   SEED
Deep pink shades with light edge	472357		336   SEED
Orange  472365 Pink 336   SEED Pink Pink  472370 Red 336   SEED Pink Pink  472385 White 336   SEED Pink Pink Pink Pink  472390 Yellow 336   SEED Pink Pink Pink Pink Pink Pink Pink Pink	472358	_	<b>336</b>   SEED
Pink  472370 Red	472360		<b>336</b>   SEED
472385       White White       336   SEED White         472390       Yellow Yellow       336   SEED White         472395       Special Mix Mixture including special colours       336   SEED White         472400       Mix       336   SEED White         336   SEED White       336   SEED White         472400       Mix       336   SEED White	472365		336   SEED
White       336   SEED         472390       Yellow   336   SEED         472395       Special Mix   336   SEED         Mixture including special colours       336   SEED         472400       Mix       336   SEED	472370		336   SEED
472395       Special Mix Mixture including special colours       336   SEED April 1988         472400       Mix       336   SEED April 1988	472385		336   SEED
Mixture including special colours 472400 Mix 336   SEED	472390		336   SEED
•	472395	•	336   SEED
	472400		<b>336</b>   SEED



472250 Nautilus® Blue Vein F1







472357 Oregon Dark Red with Edge F1





472358 Oregon Dark Rose with Edge F1



472385 Oregon White F1



472390 Oregon Yellow F1



472395 Oregon Special Mix F1



472585 Palazzo White F1

472590 Palazzo Wine Red F1



472360 Oregon Orange F1



# Palazzo F1



- Double flowers in attractive shades give a noble impression
- $\blacksquare$  Well-proportioned, robust plants, ideal for top quality products

■ Medium late blooming	
472580 Pink Pink	<b>336</b>   SEED
<b>472585 White</b> White	<b>336</b>   SEED
<b>472590 Wine Red</b> Wine red	<b>336</b>   SEED
472595 Yellow Light yellow	<b>336</b>   SEED
<b>472600 Mix</b> Mix	<b>336</b>   SEED



472595 Palazzo Yellow F1



472370 Oregon Red F1

472365 Oregon Pink F1



472580 Palazzo Pink F1



472600 Palazzo Mix F1



### **Late varieties**



### **W** Herkules Late F1



- Very large-flowered mixture with late bloom
- Vigorous habit for high-quality plants
- Uniform in habit and flowering characteristics

472695	Special Mix Late mixture including special colo	336   SEED
472700	5 1	336   SEED
	Late mixture	·



472695 Herkules Late Special Mix F1



472700 Herkules Late Mix F1







- Robust variety for late and cold cultivation
- Compact habit, solid foliage
- Uniform crop
- Large, solid flowers in a balanced colour combination

472830	Appleblossom Apple blossom	<b>336</b>   SEED
472831	<b>Bicolor Blue</b> Flamed blue	<b>336</b>   SEED
472832	<b>Bicolor Carmine</b> Flamed carmine red	<b>336</b>   SEED
472833	<b>Bicolor Red</b> Flamed red	<b>336</b>   SEED
472834	Bicolor Rose Flamed pink	<b>336</b>   SEED
472835	<b>Blue</b> Blue	<b>336</b>   SEED
472840	<b>Orange</b> Orange	<b>336</b>   SEED
472845	<b>Purple</b> Purple	<b>336</b>   SEED
472850	Rose Pink	<b>336</b>   SEED
472855	Scarlet Scarlet red	<b>336</b>   SEED
472865	<b>White</b> White	<b>336</b>   SEED
472870	<b>Yellow</b> Yellow	<b>336</b>   SEED
472873	<b>Bicolor Mix</b> Flamed mixture	<b>336</b>   SEED





472832 Alaska Bicolor Carmine F1



472833 Alaska Bicolor Red F1



472834 Alaska Bicolor Rose F1



472830 Alaska Appleblossom F1



472831 Alaska Bicolor Blue F1



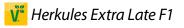
472835 Alaska Blue F1







45

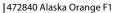




- A very large-flowered mixture with particularly late flowering
- Vigorous growth for high-quality plants

472740 Herkules Extra Late Mix F1 Mix

336 | SEED









472873 Alaska Bicolor Mix F1



472740 Herkules Extra Late Mix F1



472850 Alaska Rose F1



472874 Alaska Citrus Mix F1



Mix



473000 Yukon Mix F1



- Very late blooming series for the end of the season at Easter
- Compact plant structure
- Uniform growth and earliness

336 | SEED



472855 Alaska Scarlet F1



472895 Alaska Special Mix F1



473000 Yukon Mix F1

### **Primula elatior**

Oxlip primrose

<b>∴</b> 1000 <b>/</b>	<b>∷</b> €[[]		<b>l</b> °c <b>£</b>	€ 🖯	1	→ ¼⊈
1500	VI-VII		18-20	12-18		7
Variety		7		₩	<b>§</b> ∘c⊻	₹
Inara® F1		9-10.5	med	ium early	4-10	(x)-x
Crescendo F1		10-12	med	ium early	0-10	Х
Indian Tiger F	1	9-10.5		late	4-10	(x)-x
Inara® Late F1		9-10.5		late	4-10	(x)-x
Sylvita F1		9-10.5		late	4-10	(x)-x

# **Medium early varieties**

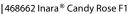




- Robust, upright peduncles with large flowers in radiant colours
- Large, high-quality plants
- Allows distinction by supplying top goods

468660	<b>Blue</b> Blue	<b>336</b>   SEED
468662	<b>Candy Rose</b> Yellow with pink edge	<b>336</b>   SEED
468667	<b>Flame</b> Golden yellow with red edge	<b>336</b>   SEED
468670	<b>Gold</b> Golden yellow	336   SEED
468673	<b>Lime</b> Lime yellow	<b>336</b>   SEED
468675	<b>Orange</b> Orange	<b>336</b>   SEED
468680	<b>Pink Bicolor</b> Flamed pink	<b>336</b>   SEED
468682	Purple Bicolor Flamed purple	<b>336</b>   SEED
468690	<b>Rose</b> Pink	<b>336</b>   SEED
468693	<b>Scarlet</b> Scarlet red	<b>336</b>   SEED
468695	<b>White</b> White	<b>336</b>   SEED
468700	<b>Mix</b> Mix	<b>336</b>   SEED











468675 Inara® Orange F1

















Inara® Duos: refer to page 32

468660 Inara® Blue F1



468690 Inara® Rose F1







468760 Crescendo Orange F1



468756 Crescendo Bright Red F1



468695 Inara® White F1



468764 Crescendo White F1



468765 Crescendo Wine F1

### Crescendo F1



- $\blacksquare$  Robust oxlip primrose with a vigorous habit and good overwintering characteristics
- Also frequently used as a perennial
- Medium early flowers in bright colours on strong peduncles
- Height: approx. 25 cm

<b>336</b>   SEED
<b>336</b>   SEED
336   SEED
<b>336</b>   SEED
<b>336</b>   SEED
SEED
336   SEED
<b>336</b>   SEED



468752 Crescendo Bellarosa F1



468754 Crescendo Blue Shades F1



468767 Crescendo Yellow F1



468770 Crescendo Mix F1

### **Late varieties**



### <mark>Մ</mark> Indian Tiger F1





- Bronze-yellow flowers with attractive, red stripes
- Large flower umbels on robust peduncles
- A speciality for late sales for upscale assortments
- Height: approx. 20 cm

468710 Indian Tiger F1 Yellow with red stripes **336** | SEED







468732 Inara® Late Burgundy F1



468710 Indian Tiger F1



468730 Inara® Late Blue F1



468741 Inara® Late Red F1



468745 Inara® Late Yellow F1







- Late flowering oxlip primrose for sales starting in mid-February
- Very compact, uniform growth
- Short, strong peduncles
- Intense flower colours

<b>468728</b> NEW	Bicolor Red Red with yellow centre	<b>336</b>   SEED
<b>468730</b> NEW	<b>Blue</b> Dark blue	<b>336</b>   SEED
<b>468732</b> NEW	<b>Burgundy</b> Wine red	<b>336</b>   SEED
<b>468741</b> NEW	<b>Red</b> Scarlet red	<b>336</b>   SEED
<b>468745</b> NEW	<b>Yellow</b> Yellow	<b>336</b>   SEED
<b>468750</b> NFW	<b>Mix</b> Mix	<b>336</b>   SEED



468750 Inara® Late Mix F1





- Oxlip primrose for late sales
- Velvety, bright flowers in exceptionally intense colours
- $\blacksquare$  The dark foliage strengthens the colour effect of the flowers
- Ideal for quality potted plants in upscale floristry

468780	<b>Blue</b> Blue	<b>336</b>   SEED
468785	<b>Gold</b> Golden yellow	<b>336</b>   SEED
468786	<b>Lavender</b> Lavender pink	<b>336</b>   SEED
468787	Peach Melba Peachy pink shades	<b>336</b>   SEED
468790	Rose Pink	<b>336</b>   SEED
468795	Scarlet Scarlet red	<b>336</b>   SEED
468800	<b>Mix</b> Formula mixture	<b>336</b>   SEED



468786 Sylvita Lavender F1



468800 Sylvita Mix F1

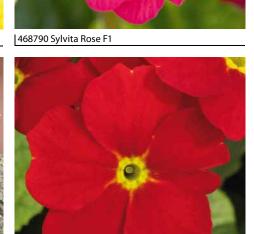


468787 Sylvita Peach Melba F1



468780 Sylvita Blue F1





468795 Sylvita Scarlet F1

### **Primula veris**

### Cowslip

<b>∴</b> 1000¥	<b>:::</b> [[[]	<b>[</b> °c <b>£</b>	€ 🖯	3.	<b>→ ĽĽ</b>
2000	VI-VII	18-20	12-18		7
Variety		7	<b>£</b>	<b>l</b> oc⊻	🁺
Solaris® Gol	d F1	9-10	early	4-10	х
Lace		10.5-12	medium late	4-10	(x)-x
Cabrillo Dari Compact F1	k Yellow	9-10.5	medium late	4-10	(x)-x
Solaris® Late	Yellow F1	9-10	late	4-10	х
Victoriana F	1	9-10.5	medium early	4-10	(x)-x





- Cowslip with upright, golden yellow flowers and an early bloom
- Vigorous, well-spreading growth
- For sales starting in January
- Firm, upright peduncles and fresh green foliage
- Ideal for cultivating quality potted plants

469205 Solaris® Gold F1 **336** | SEED Yellow



469205 Solaris® Gold F1



468785 Sylvita Gold F1



### **CONTINUATION**



### Lace



50

- Small, blue flowers with an attractive, white edge on robust peduncles
- Long lasting bloom
- Cushion-like, branched plants with short, firm
- Good weather resistance and suitability for gardens
- An exclusive, vegetatively propagated speciality

469190 Blue

Blue with white edge

469195 Dark Blue

Dark blue with white edge





128

### <mark>٧ Solaris® Late Yellow F1</mark>





### <mark>ዦ</mark> Victoriana F1



- Late flowering primrose with upright, bright yellow flowers
- Strong growth with good coverage

469200 Cabrillo Dark Yellow Compact F1

- Firm, upright petals and fresh green foliage
- Ideal for producing quality potted plants at Easter

469206 Solaris® Late Yellow F1 Yellow

336 | SEED

- A attractive, light edge surrounds the velvety, bright flowers
- The robust peduncles remain short and firm
- The foliage colour and stability have been improved

336 | SEED 469225 Chocolate Brown-red shades with light edge

469227 336 | SEED Violet with light edge

469229 Red Red with light edge 336 | SEED





469195 Lace Dark Blue

Cabrillo Dark Yellow





- Golden yellow cowslip for greenhouse cultivation with medium late bloom
- Short, robust foliage and firm peduncles
- Uniform flowering

Compact F1

An attractive enrichment to the assortment of spring bloomers with good hardiness

469200 Cabrillo Dark Yellow Compact F1 Yellow

336 | SEED











469229 Victoriana Red F1

### Primula obconica

Poison primrose

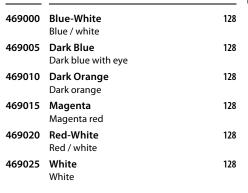
<b>∴</b> 1000 <b></b> ⊁	<b>:::</b> [u]	<b>l</b> oc <b>€</b>	6	9   J	•• → <b>¼</b> ¥
8000*	VI-VIII	18-20	12-	18	8-10
Variety		<b>.</b>	£	<b></b> ያ∘c⊁	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Touch Me® M	1idi F1	10.5-12	I-IV	6-12	(x)-x

\*) Multi-seed sowing

### Touch Me<sup>®</sup> Midi F1



- A primin-free series for flowering enjoyment without risk of skin irritations
- Genetically compact growing type
- Thick, strong peduncles
- A colourful house plant





469000 Touch Me® Midi Blue-White F1



469010 Touch Me® Midi Dark Orange F1



469005 Touch Me® Midi Dark Blue F1



469015 Touch Me® Midi Magenta F1



469225 Victoriana Chocolate F1



| 469020 Touch Me® Midi Red-White F1



469025 Touch Me® Midi White F1

### **Androsace septentrionalis**

Northern rockjasmine

<b>∴</b> 1000 <b>丫</b>	<b>∷</b> .₹/	<b>l</b> oc <b>€</b>	. € 🛇	<b>`}∴→¥</b> ¥
5000*	VI-VIII	18-22	10-14	7-8
*) Multi-seed	sowing			
Variety	7	<b>.</b>	€}   <b>1</b>	rc <b>⊁   </b>
Subaru	ç	9-10	II-IV	2-8 (x)





- Graceful clusters of white, star-shaped flowers on sturdy stems
- An attractive companion plant for spring plantings
- Simple, uncomplicated cultivation

402385	Subaru	<b>336</b>   SEED
	White	



402385 Subaru

### Anemone coronaria

Crown anemone, windflower

<b>∴</b> 1000 <b>∀</b>	<b>:::</b> [[]	<b>l</b> 0°c <b>£</b>	2	9	→ ₩
1500	VIII	18-21	10-	-14	8-9
Variety		7	₩;	[ <b>§</b> ∘c⊻	\$
Animo® F1		10-11/13*	II-III	6-10	xx
Animo® Doul	ole F1	10-11/13*	11-111	6-10	xx
*) 2 plants/pot					



- Compact growing potted plant series with attractive colours
- Very large, bright flowers
- Early blooming, suitable for cultivating in sets
- Ideal for the production of high-quality assortments

402400	<b>Blue</b> Blue	<b>336</b>   SEED
402405	Pastel Blue Cream white with light blue base	<b>336</b>   SEED
402410	<b>Pink</b> Pink	<b>336</b>   SEED
402415	<b>Scarlet</b> Scarlet red	<b>336</b>   SEED
402420	<b>White</b> White	<b>336</b>   SEED
402425	Mix Mix	<b>336</b>   SEED



402400 Animo® Blue F1



402405 Animo® Pastel Blue F1



402410 Animo® Pink F1

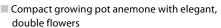


402415 Animo® Scarlet F1



402420 Animo® White F1





- Spring bloomer with intense flower colours
- Suitable for cultivating in sets
- An ideal addition to the simple flowering series in the upscale range

402430	<b>Blue</b> Blue	<b>336</b>   SEED
402435	<b>Pink</b> Pink	<b>336</b>   SEED
402440	Scarlet Scarlet red	<b>336</b>   SEED
402445	White White	<b>336</b>   SEED



402430 Animo® Double Blue F1



402435 Animo® Double Pink F1



# Bellis perennis English daisy

53

<b>∴</b> 1000¥	<b>E</b>	<b>[</b> °c <b>【</b>	\$⊙	J.	. → <b>¼</b> ¥
1500 VII	-IX	18-20	7-14		6
Variety	7	&	§	<b>≬</b> ∘c⊻	\$
Speedstar® Plus	P/8-10	very	early	5-12	(x)
Beluga® Compact	P/8-10	very	early	2-12	(x)-x
Beluga®	P/8-10	very	early	2-12	(x)-x
Tasso®	9-10	mediur	n early	2-5	х
Robella	9-10	mediur	n early	2-5	х
Habanera®	10-11	mediur	n early	2-5	xx
Roggli	9-10	mediur	n early	2-5	xx

# Speedstar® Plus



- Very early blooming series for autumn and spring flowers
- Compact growth with short leaves and stems
- Semi-double flowers with yellow centres

409200	<b>Red</b> Red	336   480   SEED
409205	<b>Rose</b> Pink	336   480   SEED
409210	<b>White</b> White	336   480   SEED
409215	<b>Mix</b> Mix	SEED



More varieties can be found on the following page →



402440 Animo® Double Scarlet F1



402445 Animo® Double White F1



409215 Speedstar® Plus Mix

### **CONTINUATION**



NEW

### <mark>ݖ</mark> Beluga® Compact



- A compact growing Bellis series with semidouble flowers
- Uniform in growth and earliness
- Short, firm stems
- Ideal for mass production

White

<b>409320</b> NEW	<b>Pink</b> Pink	336   480   SEED
<b>409323</b> NEW	<b>Red</b> Red	336   480   SEED
<b>409326</b> NEW	Rose Light pink	336   480   SEED
409329	White	336   480   SEED



409329 Beluga® Compact White





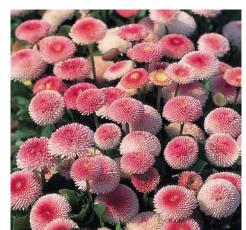






- Suitable for autumn blooming or very early spring flowering
- Semi-double flowers with bright yellow centres
- Very compact habit with short foliage
- Numerous, medium-sized flowers on robust, short stems

<b>Red</b> Red	<b>480</b>   SEE
<b>Rose</b> Pink	<b>480</b>   SEE
<b>White</b> White	<b>480</b>   SEE
<b>Mix</b> Mix	SEE
	Red Rose Pink White White Mix



409415 Tasso® Strawberries & Cream



409320 Beluga® Compact Pink



409323 Beluga® Compact Red



409300 Beluga® Red





409310 Beluga® White

409400 Tasso® Deep Rose



409405 Tasso® Pink



409326 Beluga® Compact Rose



409410 Tasso® Red





- Large, pompon flowers with intense colours
- Compact plants with short foliage
- Robust stems

Tasso®





409425 Tasso® Mix

55





409455 Habanera® Rose





409465 H. White w. Red Tips

# Roggli



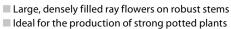


**480** | SEED

480 | SEED



**480** | SEED



409450	<b>Red</b> Red	<b>480</b>   SEED
409455	Rose Pink	<b>480</b>   SEED
409460	White White	<b>480</b>   SEED
409465	White with Red Tips White with red tips	<b>480</b>   SEED
409470	<b>Mix</b> Mix	SEED

# Robella



■ Salmon pink, densely filled flowers ■ Compact, robust plant structure

409430 Robella Salmon pink



409430 Robella



409450 Habanera® Red

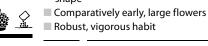


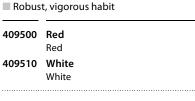
409500 Roggli Red



409510 Roggli White







■ Very large, solitary flowers with a slightly tubular

### **Brassica oleracea**

Ornamental cabbage

<b>∴</b> 1000¥	<b>:::</b> [u)	∬°c.	۱ ک	€9	<b>`}:.→ ¥¥</b>
1300	IV-V	18-2	0	5-8	5
Variety		<b>.</b> =	£	<b>l</b> oc:	소   즇
Nagoya F1	1	11-14	IX-X	8-15/	OUT xx
Pigeon F1	1	11-14	IX-X	8-15/	OUT xx
Peacock F1	-	11-14	IX-X	8-15/0	XX TUC
Song Bird F1	1	11-14	IX-X	8-15/0	X TUC
Crane F1	49	-81/m²	IX-X	8-15/0	OUT -
Sunrise	49	-81/m²	IX-X	8-15/0	OUT -
Sunset	49	-81/m²	IX-X	8-15/0	OUT -

### **Pot varieties**

### Nagoya F1

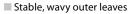
- Series for pots with very curly foliage
- Attractively coloured centre of plant
- Uniform plant structure
- An appealing plant for sales with autumn bloomers

410100	Red Red	<b>336</b>   SEED
410105	Rose Pink	<b>336</b>   SEED
410110	White White	<b>336</b>   SEED
410115	Mix Mix	SEED



410110 Nagoya White F1

### Pigeon F1



■ Particularly uniform with early colouring

Height: approx. 20 cm

410200	Purple Deep red, violet outer leaves	<b>336</b>   SEED
410205	Red Red	<b>336</b>   SEED
410210	Victoria Light pink	<b>336</b>   SEED
410215	•	<b>336</b>   SEED



410210 Pigeon Victoria F1

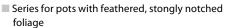


410215 Pigeon White F1

### Peacock F1



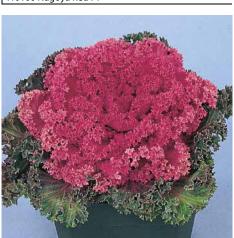




- Attractively coloured centre of plant
- Tolerant against cold and wet weather conditions
- An appealing plant for sales with autumn bloomers
- Height: approx. 20 cm

410150	Red	SEED
	Red	
410155	White	SEED
	White	

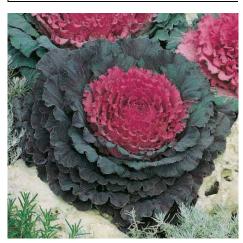




410105 Nagoya Rose F1



410200 Pigeon Purple F1



410205 Pigeon Red F1

### Song Bird F1



Very compact growing series with small, wavy foliage

410250	Pink Pink	SEEC
410255	<b>Red</b> Red	SEED
410260	White White	SEEC

SEED





410150 Peacock Red F1









410310 Crane White F1









410255 Song Bird Red F1



- Small, cream white heads with pink centre and a diameter of approx. 15 cm
- Stable, strong stems
- Ideal for floristic use in autumn and winter
- Height: approx. 60 cm

410325 Sunrise SEED Pale pink, green outer leaves









■ The growth characteristics are similar to 'Sunrise'

410330 Sunset SEED Red, green outer leaves





417230 Sugar Rush Yellow F1



Mixture with simple flowers in warm shades

■ Vigorous, well-branched and robust habit

Ideal for structured bed plantings and for

417235 Sugar Rush Mix F1

Cheerio Mix

Height: approx. 50 cm

417280 Cheerio Mix

Mix

### **Cutting varieties**

410250 Song Bird Pink F1

### Crane F1



410260 Song Bird White F1

- An attractive variety for cutting
- Particularly uniform in colouring and habit
- Ideal for an efficient and fast harvest in autumn
- Height: approx. 60 cm

410300	<b>Bicolor</b> White with light pink centre	SEED
410305	<b>Red</b> Red	SEED
410310	<b>White</b> White	SEED

# Cheiranthus cheiri

### Wallflower

<b>∴</b> 1000 <b></b> ⊁	<b>:::</b> [[]		<b>l</b> °c <b>£</b>	6	)	<b>`}∴→</b> ¥	¥
1500	VI-VII		15-18	7-1	)	5	
Variety		7		<b>€</b> }	<b>l</b> l∘c	소  <b>출</b>	
Sugar Rush F1		9-12		II-IV	2-8	8 x-xx	(
Cheerio		10-12		IV-VI	2-8	8 x-xx	(

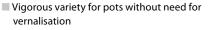


- Sugar Rush F1
- Suitable for autumn and spring flowering
- Large, bright flowers with a pleasant fragrance
- Height: approx. 25 cm

417230	<b>Yellow</b> Yellow	<b>336</b>   SEED
417235	Mix	<b>336</b>   SEED



417280 Cheerio Mix



- Good branching and continuous bloom at the

417230	<b>Yellow</b> Yellow	<b>336</b>   SEED
417235	Mix Mix	<b>336</b>   SEED



410300 Crane Bicolor F1

Autumn Assortment 2019

58

### Erysimum x allionii

Siberian wallflower

<b>∴</b> 1000¥	<b>:::</b> [[[	¶∘c ₹	:   :	!O	→ <b>¼</b> ¥
1500	VIII-IX	18-20	) 7	7-10	5
Variety	······································	<b>.</b>	<i>₿</i>	<b>』</b> ∘c⊻	§
Orange	9	9-10	III-VI	2-8	х

### Orange



- Very bright, orange/yellow flowers
- Robust, vigorous plants for bed plantings
- Height: approx. 40 cm

**441740 Orange** Orange yellow

**336** | SEED



441740 Orange

# Erysimum x cheiri

Common wallflower

Variety	<del>.=</del>	<b>(3)</b>	<b></b> €°c⊁	₹
Artists Paintbox	11-13	III-VI	2-8	XX
Bowles Mauve	11-13	III-VI	2-8	XX
Desert Island	11-13	III-VI	2-8	XX
Fragrant Star	11-13	III-VI	2-8	Х
Golden Jubilee	11-13	III-VI	2-8	Х
Sky	11-13	III-VI	2-8	XX
Yellow Choice	11-13	III-VI	2-8	xx

### Artists Paintbox



- Yellow, pink and purple-coloured flowers
- Pleasant fragrance
- Well-branched, robust plant structure

441795	Artists Paintbox	128
	Yellow-pink	

### **Bowles Mauve**



128

- Light violet flowers
- Robust, strong plants
- Long flowering period

441800 Bowles Mauve
Light violet

### Desert Island



- Attractive, yellow flowers with a pleasant fragrance
- Robust and high-quality variety for spring and summer plantings

441808 Desert Island 128 Yellow

### Fragrant Star



- Golden yellow ring of flowers surrounding contrasting, dark buds
- Evergreen foliage with a stable, yellow edge
- Compact, well-branched plants
- Pleasant fragrance

441809	Fragrant Star	128
	Golden yellow	

### Golden Jubilee



- Golden yellow flowering plants
- Well-branched, flat-topped, spherical habit

441810	Golden Jubilee	128
	Golden yellow	

### Sky



- Subtle, bright flowers in changing pastel colours
- Compact and well-branched, flat-topped habit
- An attractive series for quality potted plants

441812	Early Sunrise Light yellow / lilac	128
441813	Night Skies Lilac / purple	128
441814	Tropical Sunset Yellow / apricot	128

### Yellow Choice



- Fresh, light yellow flowersWell-branched, vigorous plants
- 441825 Yellow Choice 128 Light yellow



441795 Artists Paintbox



441800 Bowles Mauve



441808 Desert Island



441809 Fragrant Star



441810 Golden Jubilee



441812 Sky Early Sunrise

441813 Sky Night Skies

441814 Sky Tropical Sunset

### **Erysimum x hybridum** Wallflower

<b>∴</b> 1000 <b>/</b>	<b>∷</b> €)	<b>≬</b> °c <b>£</b>	19	<b>&gt;:.→ ₩</b>
1500	VIII-IX	18-20	7-10	5
Variety	=	<b>=</b>	<b>₿</b>	<b>§</b> ∘c⊻  🍇
Canaries	10	-12	III-IV	2-8 (x)

### Canaries



59

- The extremely early, yellow flowers sound the bell for the spring perennial season
- They form a strong contrast to the dark, robust foliage of the compact plants
- Ideal for cultivating with pansies

441850 Canaries Yellow



441850 Canaries



**Erysimum suffruticosum** 

### Perennial wallflower

<b>∴</b> 1000¥	<b>:::</b> [[]	<b>¶</b> ∘c <b>{</b>	:   !	<b>!</b> ©	→ <b>¼</b> ¥
1500	VIII-IX	18-20	) :	7-10	5
Variety	······	<b></b>	£	<b>≬</b> ∘c⊻	
Gold Dust	9	9-11	III-V	0-5	(x)

### Gold Dust



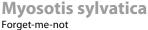
336 | SEED

- Golden yellow flowers that shine above the dark green foliage
- Well-branched, flat-topped, spherical habit
- Ideal for frost-protected cultivation together with Viola and Primula

441860 Gold Dust



441860 Gold Dust



<b>∴</b> 1000 ¥	::•£)	¶∘c {	:   66	)	<b>`}∴→¥</b> ¥	i
1500	VIII-IX	15-20	) 14-2	1	4-5	
Variety	•	7	<b>₿</b>	[]°c	소  흏	
Miro	9	-10	early	2-8	3 (x)	
Compindi	9	-10 r	medium early	2-8	3 (x)	
My Friend	9	-10	very early	2-8	3 х	
Sylva	9	-10	early	2-8	3 х	

### **Pot varieties**

### Miro



- Medium blue, flat-growing
- Early, large flowers

457510	Miro	336   480	SEEI
	Medium blue		

### Compindi



- Deep blue flowers
- Very compact, spherical plant structure

336 | 480 | SEED 457550 Compindi Deep blue



More varieties can be found on the following page →



457510 Miro



457550 Compindi



441825 Yellow Choice



### CONTINUATION



### 🌃 My Friend



- $\blacksquare$  Very early blooming series for sales at the start of the season in the spring or autumn
- Compact habit with good branching

457500	Blue	336   480   SEED
	Light blue	

457502 White **480** | SEED White



457502 My Friend White



457500 My Friend Blue

### Sylva



336 | 480 | SEED

- Exceptional flower colours
- Flat-topped, spherical plant structure
- Early bloom

457535 Snowsylva

White

$\overline{}$	-	
457525	<b>Bluesylva</b> Blue	336   480   SEED
457530	<b>Rosylva</b> Pink	<b>336   480  </b> SEED



457530 Rosylva



Sylva Blue-Rose-Snow



457525 Bluesylva



457535 Snowsylva

### Ranunculus x asiaticus

Persian buttercup

<b>∴</b> 1000 <b>*</b>	€/   ¶•c {	!   60	<b>&gt;:.→ **</b>
1500 VI	III 18-20	14-21	10
Variety	7		<b>§</b> ∘c⊁  &
Magic F1	10-11	early	6-8/12-14 (x)
Gambit® Compact	t Mix F1 10-11	medium early	6-8/12-14 (x)
Gambit® F1	10-12	medium early	6-8/12-14 x

### Magic F1



- Very compact habit, even without the use of growth inhibitors
- For labour-saving, efficient cultivation

473670	<b>Chocolate</b> Orange with brown-red tips	<b>180   336  </b> SEED
<b>473672</b> NEW	Golden Yellow Golden yellow	<b>180   336  </b> SEED
473675	<b>Orange</b> Orange	<b>180   336  </b> SEED
473677	Pink & Peach Pink and peach-coloured shad	<b>180   336  </b> SEED les
473680	<b>Red</b> Red	<b>180   336  </b> SEED
473685	<b>Rose</b> Pink	<b>180   336  </b> SEED
<b>473687</b> NEW	Rose Delight Pink with light centre	<b>180   336  </b> SEED
473690	<b>White</b> White	<b>180   336  </b> SEED
473695	<b>Yellow</b> Yellow	<b>180   336  </b> SEED
473700	<b>Mix</b> Mix	<b>180   336  </b> SEED



473675 Magic Orange F1



473672 Magic Golden Yellow F1



473677 Magic Pink & Peach F1



473680 Magic Red F1



473685 Magic Rose F1



473687 Magic Rose Delight F1



473690 Magic White F1



**More varieties** can be found on the following page →

473670 Magic Chocolate F1



473695 Magic Yellow F1

### CONTINUATION



### <mark>🏹</mark> Gambit® Compact Mix F1



- An extremely compact mixture in bright colours
- Ideal for efficient plant production in smaller
- Very low requirement for inhibitors
- Medium early flowering

473750 Gambit® Compact Mix F1 Mix

**336** | SEED









473965 Gambit® Orange F1



473750 Gambit® Compact Mix F1



473950 Gambit® Bicolor Purple Shades F1

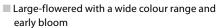


**IMPROVED** 

473968 Gambit® Pink F1







- Compact, well-branched habit and short stems

Solid,	robust foliage	
<b>473945</b> IMPROVED	Bicolor Pink White / pink edge	<b>180   336  </b> SEED
473950	<b>Bicolor Purple Shades</b> White / violet pink edge	<b>180   336  </b> SEED
<b>473957</b> NEW	<b>Bicolor Red</b> Yellow with red edge	<b>180   336  </b> SEED
473960	<b>Cream</b> White	<b>180   336  </b> SEED
473965	<b>Orange</b> Orange	<b>180   336  </b> SEED
473968	<b>Pink</b> Light pink	<b>180   336  </b> SEED
<b>473970</b> IMPROVED	<b>Purple</b> Purple	<b>180   336  </b> SEED
473975	<b>Red</b> Red	<b>180   336  </b> SEED
473980	Rose Pink	<b>180   336  </b> SEED
<b>473986</b> NEW	Vanilla Rose Bicolor Cream white with pink and violet edge	<b>180   336  </b> SEED
473990	Yellow Yellow	<b>180   336  </b> SEED
474000	<b>Mix</b> Mix	<b>180   336  </b> SEED



473957 Gambit® Bicolor Red F1



473970 Gambit® Purple F1



473960 Gambit® Cream F1



473975 Gambit® Red F1

128 | SEED







477800 Jester Elite Mix



477990 Venezia® Matador with Ring



473986 Gambit® Vanilla Rose Bicolor F1

# Venezia®

- Very early blooming series
- All colours flower at the same time
- Compact, uniform habit
- Good durability during sales and at the customer

	Carmine pink with white centre	
77985	<b>Delft Blue with Ring</b> Bright blue with white centre	<b>128</b>   SEED
77990	<b>Matador with Ring</b> Dark red with white centre	<b>128</b>   SEED
77993	<b>Rose with Ring</b> Pink shades with white centre	<b>128</b>   SEED
77995	White White	<b>128</b>   SEED
78000	<b>Early Mix</b> Mixture, early blooming	<b>128</b>   SEED



477993 Venezia® Rose with Ring



473990 Gambit® Yellow F1



477975 Venezia® Carmine with Ring



477995 Venezia® White

### Senecio x cruentus

Cineraria

<b>∴</b> 1000¥	<b>:::</b> [[]	<b>≬</b> ∘c <b>⊈</b>	\$ (	9 3	• → <b>½</b> ¥
1500	VIII-IX	18-20	7-1	10	5
Variety	_	<b>7</b>	£	<b></b> ያ∘c <b>⊻</b>	\$
Jester	10	)-14	II-III	10-12	х
Venezia®	10	)-13	II-III	10-12	х

### Jester



- Uniform, early bloom
- Bright, distinct flower colours
- Compact, uniform plant structure

477800 Elite Mix **128** | SEED Mix



477985 Venezia® Delft Blue with Ring



478000 Venezia® Early Mix

Autumn Asters



### Cyclamen persicum

Persian cyclamen

Persian cyclamen						
<b>∴</b> 1000¥	***************************************	<b>l</b> ∘c <b>£</b>	!	\$ ⊗	July Sull	→ <b>¼</b> ¥
1200	XII-IV	18		21-28		13-15
Variety			<b>=</b>	(A)	000	£
Super-Serie	® Mammoth	F1 '	13-15	18-21	-	VIII-XII
Halios® HD	F1		12-14	16-18	-	VIII-II
Halios® F1			12-14	16-18	-	VIII-II
Halios® Vict	toria 50 F1		12-14	16-18	-	VIII-II
Halios® Fan	tasia® F1		12-14	16-20	(x)	VIII-II
Halios® Fan	tasia® Silver	leaf F1	12-14	16-20	(x)	VIII-II
Halios® Cur	ly F1		12-14	20-23	-	X-II
Sierra® Syn	chro F1		12-13	15-17	-	VII-XI
Super-Serie	® XL F1		12-14	18-21	-	VIII-XII
Elfjes® F1			12-14	16-18	-	VII-XI
Unica® F1			12-13	20-23	-	IX-XI
Cabrilla® F1			12-13	20-23	-	IX-XI
Cabrilla® Ea	ırly F1		12-13	20-23	-	IX-XI
Latinia® SU	CCESS® F1		11-13	15-17	(x)	VII-XI
Latinia® F1			11-13	15-17	(x)	VII-XI
Latinia® Far	ntasia F1		11-13	15-17	х	VII-XI
Indiaka® F1			11-13	15-17	х	VII-XI
Super-Serie	® Macro F1		11-13	16-18	_	VII-II
Tianis® F1			10-11	15-17	х	VII-XI
Tianis® Fan	tasia F1		10-11	15-17	х	VII-XI
	® Allure Fuji	F1 .	10-11	14-16	х	VII-XI
Super-Serie			10-11	14-16	х	VII-XI
-	® Rembrand	t F1	10-11	14-16	х	VII-XI
Cabrilla® M			10-11	15-17	_	VII-XI
Impassion®			9-10.5	14-16	х	VI-XII
Minero® Sp			5-10.5	14-16	x	VI-XI
Minero® Co		6	5-10.5	14-16	x	VI-XI
Angelwings	•		9-10.5	14-16	x	VI-XI
Angelwings			9-10.5	14-16	x	IX-XII
Metis® Fant			10-11	15-17	х	VII-XII
Metis® Victo			9-10.5	14-16	X	VII-XII
Metis® F1	oria i i		9-10.5	14-16	x	VII-XII
Metis® Silve	erleaf F1		9-10.5	15-17	X	VI-XII
Metis® Pom			9-11	15-17	-	VI-XII
	® Compact F		5-10.5	14-18	x	VII-XII
	® Compact F		5-10.5	14-16	x	VII-XI
-	® Carino® F1	-	9-10.5	14-16	X	VIII-XII
	® Carino® Fu		9-10.5	14-16	X	VIII-XII
•	® Mini-Winte	•	9-10.5	14-16	X	IX-XII
	® Mini Winte		9-10.5	14-16	x	IX-XII
Fuji F1	William William	. ,	. 10.3	17-10	^	IV.VII
Franja F1			10-11	15-18	-	VII-XI
Super-Serie	® Verano® F	1 6	5-10.5	14-16	х	VI-XI
Super-Serie	® Verano® F	uji F1 🦸	5-10.5	14-16	х	VI-XI
Super-Serie	® Donatello	F1 6	5-10.5	14-16	х	VI-XI
Super-Serie	® Da Vinci F1	1 6	5-10.5	14-18	х	VII-XI
Super-Serie	® Picasso F1		9-11	14-16	х	IX-XII
Super-Serie	® Micro F1		6-9	14-17	(x)	VI-XII

<sup>\*) 84-</sup>cell / 128-cell trays. The cultivation period refers to the largest (oldest) available young plant.

### Fragrant Garden Cyclamen 'Angelito®'

Cyclamen for outdoors are becoming increasingly popular. They are reliable plants with continuous flowering starting in August and they have a height of approx. 15 cm.

The delicate, long lasting flowers exude an intense, sweet fragrance. They can withstand wet nights and cool temperatures without damage. Ideal for autumn decoration in front yards, in containers and in cemeteries.

- Good suitability for outdoors
- Attractive for autumn plantings in bowls, on balconies or in gardens
- Cold tolerant, resistant to rain
- Sweet fragrance from the colourful flowers, decorative foliage

Get in touch with us to learn more.



### XXL Assortment

### Super-Serie® Mammoth F1



### Halios® HD F1



- Very vigorous series for quality potted plants ■ The large flowers stand centrally on thick, firm stems above the plants
- For sales in autumn and winter

422990	Cream White White	<b>84</b>   SEED
422980	<b>Red</b> Red	<b>84</b>   SEED
423000	<b>Mix</b> Mix	<b>84   128  </b> SEED











423000 Super-Serie® Mammoth Mix F1

- Large-flowered, uniform breeding for sales from September to March
- The high density varieties allow large area productivity
- Evenly round-structured, stable plants

**Standard Assortment** 

- Attractive, bright flower colours
- Good suitability for transport

423290	Bright Rose Indian pink	<b>84</b>   SEED
423305	<b>Bright Scarlet</b> Bonfire	<b>84</b>   SEED
423308	<b>Deep Magenta</b> Dark magenta	<b>84</b>   SEED
423315	<b>Grenadine</b> Reddish orange	<b>84</b>   SEED
423319	<b>Light Rose</b> Light pink	<b>84</b>   SEED
423320	<b>Lilac</b> Light purple	<b>84</b>   SEED
423332	Neon Rose Neon pink	<b>84</b>   SEED
423340	<b>Pure White</b> Pure white	<b>84</b>   SEED
<b>423358</b> NEW	<b>Red Rebelle</b> Red	<b>84</b>   SEED
423370	<b>Salmon</b> Salmon	<b>84</b>   SEED
<b>423374</b> NEW	Salmon Flame Flamed salmon	<b>84</b>   SEED
423455 <b>&gt;&lt;</b>	Flamed Mix Flamed mixture	<b>84</b>   SEED
423480	<b>Mix</b> Mix	<b>84   128  </b> SEED



423290 Halios® HD Bright Rose F1



423319 Halios® HD Light Rose F1



423358 Halios® HD Red Rebelle F1



423305 Halios® HD Bright Scarlet F1



423320 Halios® HD Lilac F1



423370 Halios® HD Salmon F1



423308 Halios® HD Deep Magenta F1



423332 Halios® HD Neon Rose F1



423374 Halios® HD Salmon Flame F1



423315 Halios® HD Grenadine F1



423340 Halios® HD Pure White F1



423455 Halios® HD Flamed Mix F1

### **Standard Assortment**

### Halios® F1





- A breed with a vigorous habit for the late season from October to March
- Robust series, ideal for cultivating in larger pots
- Suitable for energy-saving cultivation and for short days

423300	Bright Scarlet Bonfire	<b>84</b>   SEED
423310	<b>Deep Rose</b> Shiny fuchsia	<b>84</b>   SEED
423313	Funflame Magenta Magenta, white base	<b>84</b>   SEED
423325	<b>Magenta</b> Magenta	<b>84</b>   SEED
423330 <b>&gt;&lt;</b>	<b>Magenta Flame</b> Flamed magenta	<b>84</b>   SEED
423335	<b>Pure White</b> Pure white	<b>84</b>   SEED
423350	<b>Purple</b> Dark violet	<b>84</b>   SEED
<b>423357</b> NEW	Red Rebelle Red	<b>84</b>   SEED
423360	Rose with Eye Pink with eye	<b>84</b>   SEED
423385	Scarlet Red Scarlet red	<b>84</b>   SEED
423400 <b>➣</b> <	<b>Silverleaf Red F1</b> Scarlet red, silver foliage	<b>84</b>   SEED
423438	<b>Silverleaf White</b> White, silver foliage	<b>84</b>   SEED
423500	Standard Mix Mix	<b>84</b>   SEED



423313 Halios® Funflame Magenta F1



423350 Halios® Purple F1



423325 Halios® Magenta F1



423357 Halios® Red Rebelle F1



423300 Halios® Bright Scarlet F1



423330 Halios® Magenta Flame F1



423360 Halios® Rose with Eye F1



423310 Halios® Deep Rose F1



423335 Halios® Pure White F1



423385 Halios® Scarlet Red F1



423400 Halios® Silverleaf Red F1



423420 Halios® Victoria 50 F1

### Halios® Fantasia® Silverleaf F1





- Double contrast due to the bright Fantasia® flowers above the silver foliage
- Short, firm flower stems
- Robust and reliable cultivation
- Ideal for sales during the Advent season

423610	Magenta	<b>84</b>   SEED
≫<	Magenta	
422615	D	04   CEED







423438 Halios® Silverleaf White F1



423560 Halios® Fantasia® Magenta F1



423610 Halios® Fantasia® Silverleaf Magenta F1

# SEED SEED

1/23570 Halios® Fantasia® Purple E1



423615 Halios® Fantasia® Silverleaf Purple F1

### Halios<sup>®</sup> Victoria 50 F1



- Flowers with wavy, pink edges
- 50% of the plants exhibit this Victoria characteristic

423420	Victoria	<b>84</b>   SEE
><	White with eye	

### Halios® Fantasia® F1



- Attractive enrichment for assortments sold to end customers
- High contrast flowers with distinctive, white edges
- The flowers grow larger and reach their full size as they bloom

423560 ><	Magenta Magenta	<b>84</b>   SEED
_	Purple Dark violet	<b>84</b>   SEED
423580 <b>&gt;&lt;</b>	Red Red	<b>84</b>   SEED
423600 <b>≫</b> <	Mix Mix	<b>84</b>   SEED



423580 Halios® Fantasia® Red F1

### **Standard Assortment**

### Halios® Curly F1





- Uniformly fringed flowers
- Robust plants with a very compact structure
- Ideal for sales during the Christmas season
- Good suitability for producing cut flowers

<b>423735</b> NFW	Bright Scarlet Scarlet red	<b>84</b>   SEED
423740 ><		<b>84</b>   SEED
<b>423753</b> NEW	<b>Litchi</b> Dark pink with light pink edge	<b>84</b>   SEED
423755 <b>≫</b> <	<b>Magenta</b> Magenta	<b>84</b>   SEED
423760 <b>&gt;</b> <	<b>Magenta with Edge</b> Magenta with edge	<b>84</b>   SEED
423765 <b>≫</b> <	<b>Purple with Edge</b> Violet with edge	<b>84</b>   SEED
423770 <b>≫</b> <	Rose Pink shades	<b>84</b>   SEED
423780 <b>&gt;</b> <	<b>Scarlet</b> Scarlet	<b>84</b>   SEED
423785 <b>≫</b> <	White White	<b>84</b>   SEED
423790	Flame Mix Flamed mixture	<b>84</b>   SEED
423795 <b>≫</b> <	Early Mix Mix, early	<b>84   128  </b> SEED
423800 <b>&gt;</b> <	Mix Mix	<b>84   128  </b> SEED



423753 Halios® Curly Litchi F1



423770 Halios® Curly Rose F1



423755 Halios® Curly Magenta F1



423780 Halios® Curly Scarlet F1



423735 Halios® Curly Bright Scarlet F1



423760 Halios® Curly Magenta with Edge F1



423785 Halios® Curly White F1



423740 Halios® Curly Deep Rose F1



423765 Halios® Curly Purple with Edge F1



423790 Halios® Curly Flame Mix F1

### Sierra® Synchro F1





- The standard series for the main cultivation from August to February
- $\blacksquare$  Fast flowering after a short cultivation time
- Has a tight window of bloom, ideal for fast clearings of larger-sized crops
- Broad colour range and an optimal plant structure

424055	<b>Deep Rose</b> Deep pink	<b>84</b>   SEED
424060	<b>Deep Salmon</b> Deep salmon pink	<b>84</b>   SEED
424065	<b>Light Pink with Eye</b> Light pink with eye	<b>84</b>   SEED
424070	<b>Purple</b> Purple	<b>84</b>   SEED
424075	Rose Bright pink	<b>84</b>   SEED
424080	Scarlet Scarlet red	<b>84</b>   SEED
424085	White White	<b>84</b>   SEED
424090	<b>Wine Flame</b> Flamed wine red	<b>84</b>   SEED
424100	Mix Mix	<b>84</b>   SEED



424065 Sierra® Synchro Light Pink with Eye F1



424085 Sierra® Synchro White F1



424070 Sierra® Synchro Purple F1



424090 Sierra® Synchro Wine Flame F1



424055 Sierra® Synchro Deep Rose F1



424075 Sierra® Synchro Rose F1

### Super-Serie® XL F1

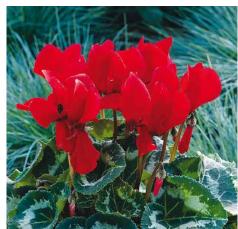


- Good durability, even under low light intensity
- Large flowers on strong stems
- Can be sold until December

424675	<b>Pure White</b> Pure white	<b>84</b>   SEED
424680	<b>Red</b> Red	<b>84</b>   SEED
424695	Flame Mix Flamed mixture	<b>84</b>   SEED
424700	<b>Mix</b> Mix	<b>84   128  </b> SEED



424060 Sierra® Synchro Deep Salmon F1



424080 Sierra® Synchro Scarlet F1



424675 XL Pure White F1



424680 XL Red F1



### **CONTINUATION**

### **Standard Assortment**



424695 Super-Serie® XL Flame Mix F1



424700 Super-Serie® XL Mix F1



### Elfjes® F1



- The petals of the long-lasting flowers stand like little fairy wings around the white centre
- Strong, solid growth
- Ideal for sales in the main season starting in October
- An attractive enrichment for the high-quality cyclamen range

424390	<b>Pink</b> Pink	<b>84</b>   SEED
424394	<b>Violet</b> Violet	<b>84</b>   SEED
424398	White White	<b>84</b>   SEED



424390 Elfjes® Pink F1



424394 Elfjes® Violet F1



424398 Ejlfes® White F1



### Unica® F1



- Large, very wavy flowers that stand above the plants like elegant umbrellas
- Attractive flower colours, an enrichment for the upscale assortment
- Vigorous, robust habit, ideal for high-quality potted plants
- Ideal for sales in October and November

Purple with white calyx

	-	
424405	Burgundy	<b>84</b>   SEED
NEW	Wine red with white calyx	
424415	Purple	<b>84</b>   SEED



424415 Unica® Purple F1



# ۲ Cabrilla® F1



- Intensely curled flowers in bright colours stand upright above the plants
- Vigorous, firm plants for high-quality potted
- The attractive colours are a striking enrichment to the assortment
- Ideal for sales starting in September

424443	<b>Green Curls</b> Pink and violet shades with green edge	<b>84</b>   SEED
424445	<b>Light Pink Eye</b> Light pink with eye	<b>84</b>   SEED
424448	<b>Magenta Flame</b> Flamed magenta	<b>84</b>   SEED
424455	Pink Bicolor Pink / white	<b>84</b>   SEED
424463	Purple Bicolor Purple / white	<b>84</b>   SEED
424470	Purple Splash Speckled purple	<b>84</b>   SEED
424472	Rose Bicolor Pink with light edge	<b>84</b>   SEED
424475	Salmon Red Salmon red	<b>84</b>   SEED
424480 IMPROVED	White White	<b>84</b>   SEED



424405 Unica® Burgundy F1



424455 Cabrilla® Pink Bicolor F1



424443 Cabrilla® Green Curls F1



424470 Cabrilla® Purple Splash F1



424510 Cabrilla® Early Magenta Flame F1



424448 Cabrilla® Magenta Flame F1



424472 Cabrilla® Rose Bicolor F1



424515 Cabrilla® Early Purple Flame F1

|424520 Cabrilla® Early Salmon Flame F1



424445 Cabrilla® Light Pink Eye F1



424475 Cab. Salmon Red F1



424480 Cabrilla® White F1



### <mark>ݖ</mark> Cabrilla® Early F1



- $\hfill\blacksquare$  The intensely curled flowers in bright colours stand upright above the plants
- Medium strong growing, solid plants with very early flowering
- An attractive range of colours; an eye-catching enrichment to the assortment

	Ideal for sales starting in September		
No of the	424510	Magenta Flame Flamed magenta	<b>84</b>   SEED
	424515	Purple Flame Flamed violet	<b>84</b>   SEED
	424520	Salmon Flame Flamed salmon pink	<b>84</b>   SEED
	424530	<b>Mix</b> Mixture of standard colours	<b>84</b>   SEED



424530 Cabrilla® Early Mix F1



424463 Cabrilla® Purple Bicolor F1

### Latinia® SUCCESS® F1







- Uniform, early flush of flowers from the centre of the plants
- Short cultivation time, fast clearing
- Reliable production, even in heat

Mix

■ Ideal variety for compact, standard plants in 11-12 cm pots

424970	<b>Bright Red</b> Bright red	<b>128</b>   SEED
<b>424975</b> NEW	Candy Pink Candy pink	<b>128</b>   SEED
424980	<b>Deep Magenta</b> Dark magenta	<b>128</b>   SEED
<b>424983</b> NEW	<b>Deep Salmon</b> Deep salmon	<b>128</b>   SEED
<b>424986</b> NEW	<b>Neon Rose</b> Neon pink	<b>128</b>   SEED
424990	<b>Pure White</b> Pure white	<b>128</b>   SEED
425060	<b>Salmon</b> Salmon	<b>128</b>   SEED
425000	Mix	128   SEED











424986 Latinia® SUCCESS® Neon Rose F1



424970 Latinia® SUCCESS® Bright Red F1



424975 Latinia® SUCCESS® Candy Pink F1



424990 Latinia® SUCCESS® Pure White F1



425060 Latinia® SUCCESS® Salmon F1





- Medium-sized plants with large flowers in bright colours
- Uniform, early flush of flowers from the centre of the plant
- Ideal variety for compact, standard plants in 11-12 cm pots
- Compact plants allow large area productivity

425035	Deep Rose Shiny fuchsia	<b>128</b>   SEED
425040	Funflame Magenta Magenta with white base	<b>128</b>   SEED
425045	<b>Purple</b> Dark violet	<b>128</b>   SEED
425065	Scarlet Red Scarlet red	<b>128</b>   SEED
425075	White White	<b>128</b>   SEED
425090	Flamed Mix Flamed mixture	<b>128</b>   SEED
425100	Standard Mix Mix	<b>128</b>   SEED

### Latinia<sup>®</sup> Fantasia F1



- Attractive enrichment for assortments sold to end customers
- High contrast flowers with distinctive, white
- The flowers grow larger and reach their full size as they bloom

<b>425140</b> NEW	<b>Red</b> Red	<b>128</b>   SEED
425150	<b>Mix</b> Mix	<b>128</b>   SEED



425075 Latinia® White F1







425090 Latinia® Flamed Mix F1



425155 Indiaka® Bright Purple F1



425040 Latinia® Funflame Magenta F1



425140 Latinia® Fantasia Red F1



425160 Indiaka® Magenta F1



425045 Latinia® Purple F1



425150 Latinia® Fantasia Mix F1

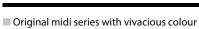


425165 Indiaka® Rose F1



NEW





- contrasts regarding the flowers ■ The proportion of white increases as winter approaches
- Compact, round growth

3	M		
		M	
		1010	200

425065 Latinia® Scarlet Red F1

Good durability both indoors and outdoors		
425155	Bright Purple	<b>128</b>   SF

<b>125155</b> NEW	<b>Bright Purple</b> Bright purple tips	<b>128</b>   SEED
<b>125160</b> NEW	<b>Magenta</b> Magenta tips	<b>128</b>   SEED
<b>125165</b> NEW	Rose Pink tips	<b>128</b>   SEED

**128** | SEED 425170 Salmon Salmon pink tips



425170 Indiaka® Salmon F1

### Super-Serie® Macro Mix F1





- Long durability during sales and under bad weather conditions
- Very rich blooming
- Strong, robust plants

425300 Macro Mix F1





425675 Tianis® Scarlet Red F1



425690 Tianis® Flamed Mix F1



425300 Super-Serie® Macro Mix F1

### Tianis® F1



- Uniform and rich blooming with excellent suitability for outdoors
- Medium-sized, between Metis® and Latinia®
- Ideal for a high area productivity

425660	Pure White Pure white	<b>128</b>   SEED
425675	Scarlet Red Scarlet red	<b>128</b>   SEED
425690	Flamed Mix Intensely flamed mixture	<b>128</b>   SEED
425700	Standard Mix Standard mixture	<b>128</b>   SEED



425660 Tianis® Pure White F1



| 425710 Tianis® Fantasia Deep Magenta F1



425715 Tianis® Fantasia Deep Rose F1

### Tianis® Fantasia F1





- Attractive enrichment for assortments sold to end customers
- High contrast flowers with distinctive, white edges
- The flowers grow larger and reach their full size as they bloom

125710	<b>Deep Magenta</b> Dark magenta	<b>128</b>   SEED
125715	Deep Rose Shiny fuchsia	<b>128</b>   SEED
125730	Purple Dark purple	<b>128</b>   SEED
125745	Scarlet Red Scarlet red	<b>128</b>   SEED
125750	Mix Mix	<b>128</b>   SEED



425730 Tianis® Fantasia Purple F1



425745 Tianis® Fantasia Scarlet Red F1

### Super-Serie® Allure Fuji F1



■ A complement to the Allure series with white-edged flowers

425920	Allure Fuji Mix F1
	Mix

**128** | SEED



425920 Super-Serie® Allure Fuji Mix F1

# IMPROVED

425870 Super-Serie® Allure Neon Pink F1

### Super-Serie® Rembrandt Mix F1





- Silver-leaved midi cyclamen with compact growth
- The bright flower colours provide a striking contrast to the silvery foliage
- Uniform, firm plant structure
- An attractive product for sales during the Advent season

425950 Rembrandt Mix F1 Mix

128 | SEED

### Super-Serie® Allure F1



- Compact growing series in the midi assortment
- Very uniform and round habit
- Ideal for 10.5 cm pots
- Tolerates heat, ideally suited for summer cultivation

425860	Dark Violet Dark violet	<b>128</b>   SEED
<b>425870</b> IMPROVED	<b>Neon Pink</b> Pink	<b>128</b>   SEED
425880	Pure White Pure white	<b>128</b>   SEED
425885	<b>Red</b> Red	<b>128</b>   SEED
425890	Wine Red Flamed Flamed wine red	<b>128</b>   SEED
425900	Mix Mix	<b>128</b>   SEED



425880 Super-Serie® Allure Pure White F1





| 425890 Super-Serie® Allure Wine Red Flamed F1



425950 Super-Serie® Rembrandt Mix F1





- Midi cyclamen with intensely wavy flowers in bright colours
- Uniform, firm plant habit
- A romantic speciality for the upscale, modern assortment of cyclamen

128 | SEED 425965 Mix Mix



| 425860 Super-Serie® Allure Dark Violet F1



425965 Cabrilla® Midi Mix F1



### **V** Impassion® F1





- The bright petals stand above the plants like small, bicolour feathers
- Vigorous growing plants with rich flower formation
- Modern looking mini cyclamen for young buyers
- Also suitable for outdoor use

426090 Red NEW

**128** | SEED

Red tips 426095 Rose

**128** | SEED

NEW

Dark pink tips



426090 Impassion® Red F1



426095 Impassion® Rose F1



**V** Minero® Special F1



- The slightly curved petals with white edges form an unusual calyx
- Compact, uniform plant habit
- Uniform in growth and start of bloom
- A speciality with a high attention value

426710 Bicolor Velvet Wine red with white edge 128 | SEED



426030 Angelwings® Fire & Ice F1



426033 Angelwings® Rose & Frost F1



426035 Angelwings® Velvet & Snow F1

Primula

### Minero® Compact F1



- Compact habit with numerous, small leaves
- Very uniform in growth and earliness
- Ideal for smaller pots
- High tolerance to heat

426554	<b>Bicolor Magenta</b> Magenta with white edge	<b>128</b>   SEED
426557	<b>Bicolor Purple</b> Purple with white edge	<b>128</b>   SEED
426560	<b>Bicolor Red</b> Red with white edge	<b>128</b>   SEED
426562	<b>Bicolor Rose</b> Pink with white edge	<b>128</b>   SEED
426600	Mix	128   SEED







- An attractive mixture in harmonious flower colours
- Compact, firm plant habit
- Uniform in growth and earliness
- Contrasting combination for bowl plantings and outdoor use

426030	Fire & Ice Red/white mixture	<b>128</b>   SEED
<b>426033</b> NEW	Rose & Frost Pink/white mixture	<b>128</b>   SEED
426035	Velvet & Snow Velvet/white mixture	<b>128</b>   SEED





- An Angelwings® mixture for marketing into the Advent season
- The slightly more open plant structure makes the plants less susceptible to Botrytis
- Uniform in growth and earliness

426031	Snow & Glow	<b>128</b>   SEED
NEW	Red/white mixture	



426710 Minero® Special Bicolor Velvet F1



|426031 Angelwings® Winter Snow & Glow F1



426554 Minero® Compact Bicolor Magenta F1





426557 Minero® Compact Bicolor Purple F1



426605 Minero® Compact Victoria F1



426560 Minero® Compact Bicolor Red F1



426600 Minero® Compact Mix F1

### Metis® Fantasia F1



- A mini cyclamen with attractive Fantasia flowers for cultivating in the winter
- Rich bloom, even when the light intensity is low
- High tolerance to Botrytis

Mix

■ Ideal for sales in the winter and early in the spring

426205	<b>Deep Magenta</b> Dark magenta	<b>128</b>   SEED
426215	<b>Purple</b> Dark purple	<b>128</b>   SEED
426221	<b>Red</b> Red	<b>128</b>   SEED
426225	Scarlet Salmon Scarlet salmon	<b>128</b>   SEED
426228	Winter Mix	<b>128</b>   SEED



426221 Metis® Fantasia Red F1



426250 Metis® Victoria Deco Mix F1

426225 Metis® Fantasia Scarlet Salmon F1

### Metis® F1



- A mini cyclamen with fresh and bright colours
- Robust, somewhat more vigorous growth
- Very durable plant

	426105	<b>Bright Red Compact</b> Bright red, compact	<b>128</b>   SEED
	426110	<b>Deep Magenta</b> Dark magenta	<b>128</b>   SEED
	426115	<b>Deep Rose</b> Shiny fuchsia	<b>128</b>   SEED
	426135	Pure White Pure white	128   SEED
	426140	<b>Purple</b> Dark purple	<b>128</b>   SEED
	426146	Rose Aquarel Light pink	<b>128</b>   SEED
	426170	Scarlet Compact Scarlet, compact	<b>128</b>   SEED
	426175	White with Eye White with eye	<b>128</b>   SEED
-	426180	Flamed Mix Flamed mixture	128   SEED
)	426195	<b>Summer Mix</b> Mixture of compact varieties	<b>128</b>   SEED
)	426200	Standard Mix Mix	<b>128</b>   SEED

# Metis® Victoria F1

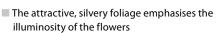
- Flowers with curly, pink edges
- Fresh and bright colours
- Robust with a more vigorous habit
- Very good durability

426230	Victoria White with edge	<b>128</b>   SEED
426250	Deco Mix	<b>128</b>   SEED

### White and light pink with edge, silver foliage

### Metis® Silverleaf F1





- Robust plants with a firm structure
- Suitable for sales up into the winter
- Excellent suitability for outdoor use

426300 Metis® Silverleaf F1 128 | SEED Mix



426205 Metis® Fantasia Deep Magenta F1



426215 Metis® Fantasia Purple F1



426230 Metis® Victoria F1



426105 Metis® Bright Red Compact F1



426140 Metis® Purple F1



426180 Metis® Flamed Mix F1



426110 Metis® Deep Magenta F1



426146 Metis® Rose Aquarel F1



426195 Metis® Summer Mix F1



426115 Metis® Deep Rose F1



426170 Metis® Scarlet Compact F1



426300 Metis® Silverleaf Mix F1



426135 Metis® Pure White F1



426175 Metis® White with Eye F1

### Metis® Pom Pom Mix F1





- Fringed mini variety with intense, clear flower colours
- Uniform habit and earliness
- Round, compact plant structure
- Low susceptibility to Botrytis, good durability

426340 Metis® Pom Pom Mix F1 Mix

128 | SEED



426770 Super-Serie® Compact Pure White F1

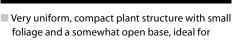




426755 Super-Serie® Compact Fuji Mix F1

### Super-Serie® Carino® F1





- cultivating in late autumn and winter Rich flush of flowers from the centre of the plant
- Good durability and outdoor suitability

426805	<b>Deep Dark Violet</b> Dark violet	<b>128</b>   SEEC
426813	<b>Neon Pink</b> Pink	<b>128</b>   SEEC
426815	<b>Pure White</b> Pure white	<b>128</b>   SEEC
426820	<b>Red</b> Red	<b>128</b>   SEEC
426823	Salmon with Eye Salmon pink with eye	128   SEEC
426824	Wine Red Wine red	<b>128</b>   SEEC
426825	<b>Mix</b> Mix	<b>128</b>   SEEC



426340 Metis® Pom Pom Mix F1

### Super-Serie® Compact F1



- Very uniform mini cyclamen with an exceptional flush of flowers
- Well-balanced mixture of bright colours

<b>3</b>   SEED
<b>3</b>   SEED
<b>3</b>   SEED
<b>3</b>   SEED
8

### Super-Serie® Compact Fuji F1



- A compact growing mini variety with two-coloured flowers
- An attractive addition to the well-known Super-Serie® Compact series

426755	Mix	<b>128</b>   SEED
	Mix	

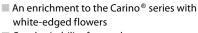


426795 Super-Serie® Compact Flame Mix F1



426800 Super-Serie® Compact Mix F1





■ Good suitability for outdoors

426835 Dark Violet

128 | SEED



| 426805 Super-Serie® Carino® Deep Dark Violet F1





426824 Super-Serie® Carino® Wine Red F1



426980 Super-Serie® Mini-Winter White F1



426815 Super-Serie® Carino® Pure White F1



426835 Super-Serie® Carino® Fuji Dark Violet F1



426985 Super-Serie® Mini-Winter Red F1



426820 Super-Serie® Carino® Red F1

### Super-Serie® Mini-Winter F1



- Mini cyclamen that is suitable for late cultivation
- Low susceptibility to Botrytis

426980	White White	<b>128</b>   SEED
426985	<b>Red</b> Red	<b>128</b>   SEED
427000	Mix Mix	<b>128</b>   SEED



| 427000 Super-Serie® Mini-Winter Mix F1





- An enrichment to the Mini-Winter series with white-edged flowers
- Good suitability for outdoors

427015 Dark Violet Violet

128 | SEED



426823 Super-Serie® Carino® Salmon with Eye F1



427015 Super-Serie® Mini-Winter Fuji Dark Violet F1



### 🌃 Franja Mix F1





- Mini cyclamen with fringed flowers for the main sales period in autumn
- Intense colour mixture
- Compact, round plant structure
- Attractive enrichment to the high-quality assortment for end customers

427200	Franja Mix F
	Mix

**128** | SEED

### Super-Serie® Verano® F1



128 | SEED

- The plant's size is between that of Super-Serie® Compact F1 and Super-Serie® Micro F1
- Compact structure with delicate foliage
- Very heat tolerant, ideal for cultivating in the
- Very uniform growth and earliness

427410	Cream White Cream white	<b>128</b>   SEED
427420	<b>Dark Violet</b> Dark violet	<b>128</b>   SEED
427425	Deep Wine Red Intense wine red	<b>128</b>   SEED
427435	<b>Light Salmon Pink</b> Salmon pink	<b>128</b>   SEED
427451	<b>Neon Flamed Solar</b> Flamed pink	<b>128</b>   SEED
427455	<b>Neon Pink</b> Bright pink	<b>128</b>   SEED
427461	Pure White Solar White, heat-tolerant	<b>128</b>   SEED
427465	<b>Red</b> Red	<b>128</b>   SEED
427460	Pure White White	<b>128</b>   SEED
427480	Flame Mix Flamed mixture	<b>128</b>   SEED
427485	Garden Mix Mix (outdoors)	<b>128</b>   SEED

### Super-Serie® Verano® Fuji F1 🎃 🙎

- An enrichment to the Verano® series with white-edged flowers
- An attractive mixture of colours

427500 Mix

427515	<b>Dark Violet</b> Dark violet	<b>128</b>   SEED
427525	<b>Mix</b> Mix	<b>128</b>   SEED



427410 Verano® Cr. White



427200 Franja Mix F1



427420 Super-Serie® Verano® Dark Violet F1



| 427435 Super-Serie® Verano® Light Salmon Pink F1

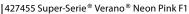


427425 Super-Serie® Verano® Deep Wine Red F1



| 427451 Super-Serie® Verano® Neon Flame Solar F1











427515 Super-Serie® Verano® Fuji Dark Violet F1



427535 Super-Serie® Donatello Cream White F1



427461 Super-Serie® Verano® Pure White Solar F1

427465 Super-Serie® Verano® Red F1



427525 Super-Serie® Verano® Fuji Mix F1



427550 Super-Serie® Donatello Red F1





- A silver-leaved partner series to Verano®
- Very compact, small-leaved plant structure
- Uniform in growth and earliness
- Ideal for cultivating in the summer and early

		<b>128</b>   SEED
550 Red Red		<b>128</b>   SEED
560 Mix Mix		<b>128</b>   SEED
	Crean 550 Red Red 560 Mix	Red 560 Mix



427460 Super-Serie® Verano® Pure White F1







NEW

|427560 Super-Serie® Donatello Mix F1

### Super-Serie® Da Vinci F1





- Da Vinci is a silver-leaved series of type Super-Serie® Compact
- Very uniform and round habit with short, robust
- Suitable for outdoor plantings as a garden cyclamen

427865	<b>Dark Violet</b> Dark violet	<b>128</b>   SEED
427875	<b>Neon Pink</b> Bright pink	<b>128</b>   SEED
427880	Pure White Pure white	<b>128</b>   SEED
427883	<b>Red</b> Red	<b>128</b>   SEED
<b>427890</b> IMPROVED	Wine Red Wine red	<b>128</b>   SEED



427890 Super-Serie® Da Vinci Wine Red F1



427980 Super-Serie® Picasso Red F1



Mix

427900 Mix



**128** | SEED

427883 Da Vinci Red F1



427900 Super-Serie® Da Vinci Mix F1



428000 Super-Serie® Picasso Mix F1



427865 Super-Serie® Da Vinci Dark Violet F1

### Super-Serie® Picasso F1

Mix



- Silver-leaved series of type Super-Serie® Mini-Winter
- Its open habit makes Picasso F1 suitable for outdoors as well as later sales periods

427960	Cream White	<b>128</b>   SEED
NEW	Cream white	
427980	<b>Red</b> Red	<b>128</b>   SEED
427990	<b>Garden Mix</b> Mixture for outdoors	<b>128</b>   SEED
428000	Mix	<b>128</b>   SEED

### Super-Serie® Micro Mix F1



- Ideal for cultivating in 6 cm pots
- Rich blooming, compact plants with short stems

428200 Super-Serie® Micro Mix F1 128 | SEED Mix



| 427875 Super-Serie® Da Vinci Neon Pink F1



427960 Super-Serie® Picasso Cream White F1



|428200 Super-Serie® Micro Mix F1

84

### **Euphorbia pulcherrima**

Poinsettia

		· · · · · · · · · · · · · · · · · · ·		•	
Variety	<del>-7</del>	$\odot$	<b>∦</b> ∘c <b>⊻</b>	*~	Ť
Princettia®	10-14	6.5*	19/17	х	(x)
Allegra Early Red	6/10-12	7*	19/17	х	(x)
Amarena Early Glitter	6/10-12	7*	19/17	х	(x)
sel® Christmas Carol	6/11-15	7*	19/16	х	xx
sel® Christmas Glory	11-12	7*	19/17	х	х
Desiderio Red	6/11-15	7*	19/17	х	XX
Alpina	10-13	7.5*	19/17	х	х
sel® Christmas Eve	6/11-15	7.5*	19/17	х	XX
sel® Christmas Sensation	10-15	7.5*	19/17	х	xx
sel® Noel	11-15	7.5*	19/17	х	XX
sel® Christmas Day	6/11-15	7.5*	19/17	х	xx
sel® Happy Day	6/11-15	7.5*	19/17	х	XX
sel® Christmas Cracker	6/11-15	7.5*	19/17	х	х
sel® Christmas Beauty	11-12	8*	20/17	х	х
sel® Christmas Aurora	6/10-15	8*	19/17	х	х
sel® Marbella	6/11-13	8*	19/17	х	х
Futura Brilliant Red	12-14	8*	19/17	х	х
sel® Christmas Feelings®	6/11-13	8*	19/17	х	х
Q-ismas® Bond	6/10-13	8*	19/17	х	х
Q-ismas® Kiss	6/10-12	8*	19/17	х	х
Q-ismas® Mojito	10-13	8*	19/17	х	Х
Q-ismas® Oak	10-13	8*	19/17	х	х
Superba Glitter Red & White	10-13	8*	19/17	х	х
Valentino	10-13	8*	19/17	Х	(x)
Alaska	10-13	8.5*	19/17	х	xx
Allegra Red	6/10-13	8.5*	19/17	х	х
Q-ismas® Crunch™	6/10-13	8.5*	19/17	х	(x)

<sup>\*)</sup> Response time in weeks / The temperature data is related to the start or end of cultivation.





443020 Princettia® Pink



443010 Princettia® Indian Red



443027 Princettia® Midi Hot Pink

# Response Time: 6.5 Weeks

### Princettia®



- Vigorous growing Princettia that can be cultivated together with the standard varieties
- Numerous, bright pink bracts
- Ideal for early sales

443005	<b>Dark Pink</b> Dark pink	84
<b>443008</b> NEW	<b>Hot Pink</b> Bright pink	84
<b>443010</b> NEW	<b>Indian Red</b> Cherry red	84
<b>443013</b> NEW	<b>Pearl</b> White with a pink shimmer	84
443015	<b>Pure White</b> Pure white	84
443020	<b>Pink</b> Pink	84
<b>443027</b> NEW	<b>Midi Hot Pink</b> Hot pink	84



443005 Princ. Dark Pink



NEW

443013 Princettia® Pearl



443015 Princettia® Pure White

# Response Time: 7 Weeks

### Allegra Early Red



- Intensely coloured bracts above dark foliage
- Medium strong, uniform plant structure
- Excellent branching
- Pot early for larger plants

**442415 Allegra Early Red** NEW Red



442415 Allegra Early Red

### **Response Time:** 7 Weeks

### Amarena Early Glitter



- Large, wide bracts with a beautiful contrast of red/white
- Round, well-branched plant structure
- Low requirement for inhibitors
- Late opening cyathia, good shelf life

442418 Amarena Early Glitter NFW Red / cream white speckled





442350 Christmas Carol



442418 Amarena Early Glitter



442425 Christmas Glory

### Christmas Carol



- Vigorous type for early sales
- Well-sized bracts, even with late use of growth
- Good colouring of bracts, even at lower temperatures
- Very well-suited for cool growing conditions
- Also suited for the cultivation of midis and minis

442350 Christmas Carol Red

### Christmas Glory



- Compact variety for early potting dates
- Little need for inhibitors
- Ideal for a high plant density
- Good suitability for transport

442425 Christmas Glory Red 442428 White NEW White

### Desiderio Red



- Large, bright red bracts
- Harmonious, round plant structure
- Reliable branching
- Durable cyathia

442407 Desiderio Red NFW



442428 Christmas Glory White



442407 Desiderio Red

### **Response Time:** 7.5 Weeks

### Alpina



- Pure white, tapered bracts
- Dark green foliage
- Medium strong, well-branched habit

442701 Alpina Pure white 84

### Christmas Eve



- Fiery red, slightly upright bracts with a noble, wide-round shape
- Excellent V-shaped habit, ideal for efficient bagging
- Very reliable shoot growth
- Suitable for cool growing conditions

442490 Christmas Eve 84 Fierv red

### Christmas Sensation



- A vigorous growing variety with pointed, bright red bracts
- The early colouring bracts with late maturity of the cyathia are ideal for a long shelf life during sales and good durability at the end customer
- For quality plants in pots and containers

442402 Christmas Sensation NFW Red

### Noel

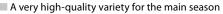


- Vigorous variety with large, fiery red bracts for the main sales period
- Large amount of cyathia
- Strong, break-proof stems
- Ideal for quality potted plants for retail sales

442500 Noel Red

### Christmas Day





- Lush, dark red bracts
- Large cyathia between well arranged bracts
- Medium strong, V-shaped habit with robust stems

84 442530 Christmas Day







442500 Noel



442701 Alpina

**Нарру Day** 



- Bright red bracts
- Early and uniform colouration
- V-shaped growth
- Ideal for high-quality, robust plants

442535 Happy Day Scarlet red

84

# Christmas Cracker



- Compact to medium strong growing variety
- Bright red, medium-sized bracts that are well
- Robust and reliable growth and branching
- Ideal for the main sales period starting in mid-November

442710 Christmas Cracker Bright red



442490 Christmas Eve



442402 Christmas Sensation



442535 Happy Day

442530 Christmas Day



442710 Christmas Cracker

Autumn Asters

### 88

# Response Time: 8 Weeks

### Christmas Beauty



- Medium-sized, bright red bracts above dark green foliage
- V-shaped branching and a very compact habit
- Little need for growth inhibitors
- Ideal for space-saving cultivation in 11 cm pots

442600	Christmas Beauty Red	84
442603	<b>Cinnamon</b> Pink, cinnamon-coloured	84
<b>442604</b> NEW	<b>Marble</b> White with pink marking	84
442610	<b>Pink</b> Pink	84
<b>442613</b> NEW	<b>Princess</b> Red with white centre	84
<b>442615</b> IMPROVED	<b>Queen</b> Apricot pink	84
442620	<b>Lime</b> Cream yellow	84



442604 Christmas Beauty Marble



442620 Christmas Beauty Lime

### Christmas Aurora



- Quality varieties with bright red bracts
- Medium strong growth
- The early colouring of the bracts and the late maturity of the cyathia ensure a long sales period
- Well suited for transport due to the particularly strong shoots
- Versatile because of its suitability for all pot sizes

442640 Christmas Aurora Red

8

442610 Christmas Beauty Pink



442600 Christmas Beauty



442613 Christmas Beauty Princess



442640 Christmas Aurora



442603 Christmas Beauty Cinnamon



442615 Christmas Beauty Queen

### Marbella



- Intensely marked marble type with elongated bracts
- Well-branched, V-shaped habit
- Sturdy shoots, well suited for transport
- Attractive enrichment to the assortment for medium early sales

442800 Marbella
White with pink centre

la 8



442800 Marbella

### Futura Brilliant Red

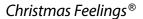
- Round bracts in a bright scarlet red colour
- Good formation of cyathia
- Robust, dark shoots with V-shaped branching

84

- Ideal for larger pots
- Good durability at the end customer

442805 Futura Brilliant Red

Scarlet red





- Medium-sized, bright bracts
- Good, V-shaped branching
- $\blacksquare$  Suitable for cool growing conditions
- Little need for growth inhibitors
- Also good for producing midis and minis
- Attractive special colours
- Can be transported well
- $\blacksquare$  Ideal for productions with a high area density

442650	Christmas Feelings® Red	84
442651	<b>Wonder</b> Red	84
442662	Glitter Red / cream white speckled	84
442670	<b>Merlot</b> Wine red	84
442678	<b>Pearl</b> Cream white	84
442680	<b>Pink</b> Pink	84
442690	White White	84



442670 Christmas Feelings® Merlot



442678 Christmas Feelings® Pearl



442805 Futura Brilliant Red



442650 Christmas Feelings®



442680 Christmas Feelings® Pink



442662 Christmas Feelings® Glitter



442651 Christmas Feelings® Wonder



442690 Christmas Feelings® White

### **Response Time:** 8 Weeks

### Q-ismas® Bond



- Bright, scarlet red bracts above dark foliage
- Compact growth with V-shaped branching
- Low requirement for inhibitors, ideal for compact plants

442763 Q-ismas® Bond NEW Scarlet red

84

### Q-ismas® Kiss



- Dark red bracts
- Very compact growth with a low requirement for inhibitors
- Ideal for mini and midi plants

442768 O-ismas® Kiss Dark red

### Q-ismas® Mojito



- Large, unusually whitish green bracts ■ Moderately vigorous growth with good
- branching

A speciality for the upscale, innovative range

442770 Q-ismas® Mojito Whitish green

### Q-ismas® Oak



- Bronze-coloured, large bracts
- Compact growth
- Stable plant structure with V-shaped branching

442773 Q-ismas® Oak Bronze

442773 Q-ismas® Oak



442768 Q-ismas® Kiss

### Superba Glitter Red & White



NEW

- A robust variety with strong, V-shaped shoots
- Large, wide bracts with irregular speckles in pink and white
- Rich formation of cyathia
- Good durability and low susceptibility to Botrytis

NEW

442897 Superba Glitter Red & White Red speckled



442763 Q-ismas® Bond



442770 Q-ismas® Mojito



442897 Superba Glitter Red & White



Primula

### Valentino



### Allegra Red



### Q-ismas® Crunch™



- An attractive special variety with wavy bracts
- Ideal for standards, single-stemmed plants and bushes
- Requires little water, very drought tolerant at the end customer

442940	Valentino	8	34
NEW	Red		

- A robust variety with good branching, even in difficult cultivation conditions
- Dense star of medium-sized bracts
- Good presentation during sales and good durability at the end customer
- High uniformity, ideal for mass production

442870	Allegra Red	84
NEW	Red	



- Intensely wavy bracts on compact plants
- The durability of the bracts is exceptionally long
- Attractive, dark green foliage

442840	Pink Pink	84
442845	<b>Red</b> Red	84



442940 Valentino

# Response time: 8.5 weeks

### Alaska



- A unique, pure white colour above dark foliage
- Large, oak leaf-shaped bracts
- Strong to very strong growth, regular inhibitor treatment is recommended at the start of cultivation
- Well-branched, uniformly structured plants

442829	Alaska	8	4
NEW	Pure white		



442870 Allegra Red



| 442840 Q-ismas® Crunch™ Pink



442845 Q-ismas® Crunch™ Red



### 92

### Aster novi-belgii

Michaelmas daisy

Variety	7	9	<b></b> ∮°c <b>⊻</b>	*~	₩
Almira®	9-12/15-23*	7-14	15-20/OUT	х-хх	xx
Almira® Double	9-12/15-23*	7-14	15-20/OUT	X-XX	xx
*) 3 plants/pot					





- Autumn blooming potted aster with flowers at the end of August when cultivated outdoors
- Controlled cultivation enables cultivating in sets, ideal for growing in pots under glass
- Dense arrangement of semi-double, bright flowers
- Good branching, numerous shoots
- Very high resistance to mildew

405620	<b>Blue</b> Blue	128
405623	<b>Pink</b> Pink	128
405626	•	128
	Purple	



### <mark>ݖ Almira® Double</mark>



- Potted aster with densely filled flowers
- Compact, well-branched plant structure
- Intense flower colours
- For growing outdoors and under glass

405633	<b>Blue</b> Blue	128
405636	<b>Pink</b> Pink	128
405640	<b>Purple</b> Purple	128



405620 Almira® Blue



405623 Almira® Pink



405626 Almira® Purple



405633 Almira® Double Blue



405629 Almira® White



405636 Almira® Double Pink



405640 Almira® Double Purple

# General Terms and Conditions of Volmary GmbH

### 1 General

- 1.1 The following General Terms and Conditions apply to all sales and licensing conducted in the course of our business operations, unless otherwise indicated in our binding offer or order confirmation.
- 1.2 Our General Terms and Conditions apply exclusively. Buyer terms and conditions that conflict with or differ from our General Terms and Conditions or any supplementary agreements are only binding if expressly agreed to in writing. Our General Terms and Conditions apply even if goods are delivered to the buyer without reservation despite our awareness of conflicting or differing buyer terms and conditions.
- **1.3** The following General Terms and Conditions apply only to businesses within the meaning of Section 14 of the German Civil Code (Bürgerliches Gesetzbuch BGB).
- **1.4** Unless otherwise agreed, the interpretation of customary contracts is subject to Incoterms 2010 (EXW per Incoterms 2010), including any additions in force at the time of contract signing.

### 2. Offer - contract signing

- 2.1 Representations of our products (seeds, bulbs, seedlings etc.) in promotional materials etc., including our web pages, are not legally binding offers within the meaning of BGB Section 145. They are non-binding and subject to change. Their purpose is to encourage buyers to submit orders.
- 2.2 Orders submitted by the buyer shall be considered binding for the buyer for two weeks as of the date on which we receive the order unless otherwise stated upon order submission.
- **2.3** No contract shall result until the order is confirmed by us in writing. If we deliver goods or services without first confirming the order, this shall constitute acceptance of the order.
- 2.4 If we accept the order, whether in writing or through fulfilment, after the two-week binding period (see 2.2), the contract shall be considered in effect unless immediately rejected by the buyer.
- 2.5 We have the right to adjust varieties, quantities and delivery dates on order confirmations to reflect actual availability. Such changes shall be considered accepted unless rejected by the buyer within eight calendar days of receipt of the order confirmation. This applies only if the change is deemed reasonable by the buyer in consideration of our interests.

### 3. Delivery

- 3.1 Unless otherwise stated in the contract, delivery dates agreed upon represent the dates on which the goods will be made available at our production facility in Senden, Germany, for handover or shipping (ex works per Incoterms, 2010)
- **3.2** Should our suppliers fail to deliver the right goods to us on time, our obligation to deliver shall be held in abeyance. This only applies in cases where we or our suppliers are not responsible for the delivery delays.
- 3.3 Raw material or energy shortages, strikes, lockouts, traffic disruptions, governmental decrees or other public law restrictions, breakdowns, force majeure or other circumstances not caused by us or our agents and not or forcreeable by us release us from our obligation to deliver and from any licensing obligations for the duration of the event to the extent that the circumstances impact our ability to deliver.
- 3.4 In the situations described in Sections 3.2 and 3.3, we have the right, without obligation to pay damages, to withdraw from the contract if fulfilment becomes impossible or unreasonable or an end to the hindrance is not foreseeable. This applies only if we or our agents are not responsible for the hindrance and we inform the buyer of the aforementioned hindrances immediately. In the event of withdrawal, we agree to promptly refund any payments already made by the buyer.

### 4. Obligation to inspect and to give notice of defects

- 4.1 We are authorised to fulfil orders in partial shipments unless otherwise agreed. The buyer may refuse to accept partial deliveries only if they do not serve its interests objectively. Rejection of partial deliveries is to be explained in writing, including written substantiation of how partial deliveries would not serve the buyer's interests objectively.
- 4.2 The buyer shall verify and inspect the goods immediately upon receipt to the extent advisable in the ordinary course of business. Depending on the size of the delivery, verification/inspection shall take place through random sampling of a sufficient quantity of goods. If the buyer requests delivery of the goods to a third party, the buyer must ensure immediate verification and inspection.
- 4.3 The buyer's obligation to inspect the goods and report any defects immediately upon receipt also extends to phytosanitary properties, including but not limited to viruses, infestation and diseases. If the buyer suspects the presence of such phytosanitary properties, it shall proceed as described in 10.7. In particular, the buyer must also, with regard to its obligation to minimise damage, separate infected or defective goods from other goods (goods delivered by us or those in prior possession of the buyer) to avoid cross-contamination.
- 4.4 In the event of obvious defects, incorrect deliveries or lower-than-expected quantities, the buyer shall notify us immediately, but no later than within three calendar days. Notification must take place in writing. Transport personnel are not authorised to receive notification of defects. If the buyer fails to notify us as required, the goods shall be considered approved and the buyer shall have no claims for such defects, except in cases where a defect was undetectable at the time of inspection. Sections 37 et seq. of the German Commercial Code (Handelsgesetzbuch HGB) shall otherwise apply.
- **4.5** The buyer shall notify any non-apparent defects (hidden defects) immediately upon discovery in writing.
- 4.6 The buyer agrees to inspect the goods upon receipt for transport damage, through appropriate sampling if applicable. If transport damage is found, the buyers shall immediately prepare a report detailing the condition of the goods and the transport damage. The report is to be submitted to the transport personnel for signature. The buyer agrees to report transport damage immediately by submitting the report to the transporter and to inform us and send us a copy of the report. We are not liable for transport damage (Section 11).

notwithstanding) unless the damage was caused by us or one of our agents intentionally or as a result of gross negligence.

**4.7** Our acceptance of notification of defects shall not constitute acknowledgement of the alleged defects.

### 5. Pricing and delivery methods

- 5.1 Unless otherwise contractually agreed, all prices are quoted ex works (our production facility in Senden, Germany). All costs of the goods, such as duties, insurance, taxes, storage fees etc., will be charged to the buyer at the time the goods are delivered ex works (our production facility in Senden, Germany). Shipment shall take place only at the buyer's request, in which case any additional freight/transport costs will have to be borne by the buyer and will be recharged by us.
- **5.2** The risk of accidental loss of the goods is transferred to the buyer upon handover of the goods to the transporter.
- **5.3** We will accept the return of sales packaging as required by law. Unless otherwise contractually agreed, packaging must be sorted and delivered by the buyer to our production facility in Senden, Germany, at its own expense.
- **5.4** All other transport packaging shall be charged to the buyer unless otherwise agreed. Packaging returned undamaged by the buyer shall result in a credit.
- 5.5 Unless otherwise contractually agreed, goods shall be loaded for transport by the buyer at our production facility in Senden, Germany. This also applies to situations where the goods are picked up by a third party contracted by the buyer. If we assist the buyer or contractor in loading the goods, this shall constitute a favour on our part. The buyer and/or its agent remain solely responsible for proper loading, including compliance with the guidelines for securing the load.
- 5.6 Our prices are based on the price list in effect at the time the final order is received, unless otherwise agreed. Unless otherwise contractually agreed, prices are quoted ex works (our production facility in Senden, Germany) and exclude packaging and VAT.

### 6. Payment terms

- **6.1** Invoices are due 30 days after the invoice date. Other discounts require express prior written agreement. Discounts are to be negotiated separately for each contract.
- **6.2** If any changes to the VAT rate occur after contract signing, VAT will be calculated at the newly applicable rate.
- **6.3** If partial deliveries are made as per 4.1 or in coordination with the buyer, we have the right to bill separately for each partial delivery. Deliveries will be billed at the agreed-upon unit prices.
- **6.4** Payment is to be transferred exclusively to one of the accounts listed on the invoice.
- 6.5 Buyer payments are always credited to the oldest outstanding amount unless otherwise agreed. Payments are applied in accordance with BGB section 367, i.e. first oots, then to interest and finally to principal. Any other payment determinations by the debtor after the signing of the contract shall be disregarded.
- 6.6 Cheques are considered provisional fulfilment of payment only. Payment shall not be considered made until the amount of the cheque has been irrevo-cably credited to our account. Any applicable bank fees, including in the case of returned cheques, shall be charged to the buyer.

### 7. Default

- **7.1** Conditions constituting default and the consequences thereof are defined in BGB Sections 286, 287 and 288.
- 7.2 If the buyer is in default of payment, we may withdraw from all contracts from the mutual business relationship or at our own discretion make other deliveries and services (including those under other contracts from the mutual business relationship) dependent on prepayments or security deposits; we are further authorised to disclose all claims assignments (see 9.1) to all uscinaters of the buyer and to demand direct payment from said customers. This does not apply if the buyer is only in minor default and its ability to pay is not in question; outstanding amounts are considered minor if they total on more than 5% of the total volume of the contract from which they arose.
- 7.3 The buyer may offset any counterclaims against us only if said counter claims have been acknowledged by us or legally enforced.

### 8. Retention of title

- **8.1** We retain ownership of the goods delivered by us until full payment of all amounts owed to us under the underlying contract is received, including any costs, interest and default penalties.
- 8.2 Our ownership also extends to goods, plants and products produced by the buyer through cultivation, handling or processing, blending or mixing of delivered goods that remain under our ownership. If goods under our ownership are processed or inseparably mixed with goods owned by other parties, we shall acquire co-ownership of the new or mixed goods. The amount of the co-ownership is based on the ratio of the invoice value of the delivered goods under our ownership to the invoice value of the other goods.

### 9. Assignment of claims

- 9.1 The buyer is authorised in the course of its ordinary business operations to reself the goods delivered by us. In this case, the buyer shall, effective at his time, assign he resulting claims against its customer to us. The amount assigned is limited to the amount of our claim for delivery of the resold goods including any costs, interest or default penalties, provided these were already charged and reported to the buyer. Arou request, the buyer shall disclose to us any resale of still-unpaid merchandise including the full names of the recipients and any information necessary for direct collection of the claims assigned to us.
- 9.2 The buyer agrees to ensure, through suitable arrangements with its customers to the extent allowed by law, that claims assigned to us are not offset but fulfilled only through payment; if required, the buyer must advise the customer of the assignment of the claim.
- 9.3 The buyer is entitled to collect claims assigned to us from its customers. The buyer agrees to immediately pass on all payments received from its customers to us, up to the amount of our outstanding claims. If the buyer collects claims assigned to us from its customers without passing on payment to us as agreed, we are authorised to disclose the assignment of all claims,

including those against other customers, and demand immediate payment. In addition, we may revoke authorisation to collect if the buyer fails to meet its obligations to us in a timely manner or other circumstances arise that cast doubt on the buyer's creditworthiness. If authorisation to collect is no longer in effect or is revoked by us, the buyer must immediately notify us at our request of the names of the debtors of the assigned claims and provide us with all the necessary information and documentation for collection.

- 9.4 If third parties desire access to goods under our ownership, including as part of foreclosure or insolvency proceedings, the buyer shall notify the third parties of our ownership and provide them with substantiating documentation. The buyer shall notify us immediately upon doing so. Any costs incurred in defending ourselves against alleged third-party claims to goods under our ownership shall be reimbursed by the buyer, provided these are not reimbursed by the third parties; any claims against third parties shall be reciprocally and simultaneously assigned to the buyer.
- 9.5 If the value of the securities given to us by the buyer exceeds the total value of our secured claims by more than 20%, we agree to release any securities exceeding the 20% at the request of the buyer. We are free to select which securities to release.

### 10. Guarantee

- **10.1** If goods delivered by us are marred by a defect, the cause of which was present at the time of risk transfer, we will generally guarantee the goods provided we are notified of the defect within the statute of limitations (see 10.4).
- 10.2 If the buyer resells goods delivered by us and its customer or the last customer in the supply chain is a consumer within the meaning of BGB Section 13, the buyer may seek recourse from us in accordance with BGB sections 478 and 479 under supplier's redress. In a legitimate case of supplier's redress, the liability limitations described in these General Terms and Conditions Shall not apply.
- 10.3 Supplier's redress requires the goods delivered by us to have been sold to the consumer via the supply chain in unmodified condition. If the goods are cultured or otherwise altered or improperly handled prior to reaching the consumer, supplier's redress shall not apply. Supplier's redress requires that the defect that was present upon transfer of the goods to the consumer also constitute a defect under our relationship with the buyer.
- 10.4 The statute of limitations for guarantee claims is one year as of the beginning of the legal statute of limitation period. If the buyer seeks justifiable recourse against us under supplier's redress (see 10.2 and 10.3), the legal statute of limitations shall apply instead.
- 10.5 If the buyer fails to meet its obligation to inspect and to give notice of defects under Section 4, the buyer may lose its rights to quarantee per Section 4.
- 10.6 If the buyer reports defects, whether under Section 4 or Section 4.5, the buyer shall grant us the opportunity to inspect said defects and/or to have the defects inspected by thing parties. If the buyer hires third parties, including experts, to inspect the goods or determine the presence of defects, we shall only be obliged to cover the costs of the inspection if an immediate expert examination is objectively required and we do not conduct said examination immediately.
- 10.7 If the buyer brings guarantee claims against us, our initial obligation is limited to re-fulfilment of the order (correction of the defect or delivery of a defect-free product). Should we reject re-fulfilment or if re-fulfilment fails or is deemed unreasonable by the buyer, the buyer may reduce the purchase price or withdraw from the contract. The buyer shall not be entitled to damages (Section 11.2 notwithstanding).
- **10.8** If the buyer is entitled to re-fulfilment through delivery of defect-free goods, we have the right to adjust the variety based on actual availability, provided said adjustment is deemed reasonable by the buyer.

### 11. Claims for damages

- 11.1 If the buyer is entitled to claims for damages or expense reimbursement due to defects and said claims are not excluded under the above clauses or Section 11.2, these shall expire in one year.
- 11.2 Damages or compensation claims of the buyer for whatever legal reason, including infringement of duties arising from obligations or impermissible actions that are subject to the exceptions hereinafter mentioned, shall be excluded:
- a) Our liability for breaches of cardinal duty resulting from slight negligence is limited to those damages characteristic of this type of business transaction.
- b) Damages resulting from a loss of life, bodily injuries or injuries to health that
  are based on a negligent breach of duty by us, a negligent or intentional
  breach of duty by our legal representatives or our agents.
- c) Other damages based on an intentional or grossly negligent breach of duty by us or deliberate or grossly negligent breaches of duty of our legal representatives or our agents.
- **11.3** Furthermore, claims for damages by the buyer resulting from the following are not excluded:
- a) damage resulting from injury to life, limb or health caused by a negligent breach of duty on our part, a negligent or intentional breach of duty by our legal representatives or agents
- b) other damage caused by an intentional or grossly negligent breach of duty on our part or intentional or grossly negligent breach of duty by our legal representatives or agents.

### 12. Advice, plant protection, cultivation

- 12.1 Storage tips, planting instructions, information on resistance, plant protection advice and any other advice are not subject to purchase and supply agreements. They represent only non-binding information, unless expressly covered under the agreement. They do not relieve the buyer from its obligation to properly and professionally store and process the delivered goods and take the necessary care, especially when using pesticides and fertilisers as well as growth promoters and inhibitors. The possibility that pathogens may break the indicated resistance cannot be ruled out.
- 12.2 If we provide plant protection advice and information regarding resistance, the buyer agrees to first test the recommended measures on a portion of the goods before proceeding with the recommended plant protection methods. Only if the test is successful should the methods be employed on a general basis. Tested plants must be kept under exactly the same conditions as the other plants that will be subject to the plant protection methods upon successful

completion of the test. The limitations under these terms and conditions notwithstanding, we shall only be liable for the plant protection advice we provide if the recommended methods are properly tested prior to use and the buyer can provide proof of said tests. Section 11.3 shall apply correspondingly,

- 12.3 in protecting plants, the buyer shall follow all applicable laws, including the Plant Protection Act (Pflanzenschutzgesetz). If we provide plant protection advice, this does not release the buyer from its responsibility to follow the applicable laws.
- 12.4 The buyer shall be independently responsible for cultivation, especially in terms of selecting and using growth promoters and inhibitors, fertilisers and epstiddes. The buyer shall ensure the compatibility of the methods employed. Please note that damage may occur if non-compatible growth promoters and inhibitors and pesticides are used. We are not liable for any damage resulting from cultivation errors. Section 11.3 shall apply correspondingly.
- 12.5 Descriptions, illustrations, growing recommendations and other information, in whatever form, that have been provided by us or or agents, such as shelf life information, sowing, planting and harvesting dates or details and information about breeding and cultivation conditions, are based as closely as possible on practical and experimental procedures. We disclaim any responsibility for damages that result from the implementation or use of such descriptions, growing recommendations or other information. The buyer shall bear the full risk and responsibility, whether the products and growing recommendations are suitable for the intended cultivation under local conditions. Product pictures in catalogues, on the internet or in other publications show the varietal type of each variety and not the variety as such. These pictures provide neither an expressed nor implied warranty regarding the harvest results.

### 13. Intellectual property rights, licences, reproduction

- 13.1 The use of our intellectual property rights, including commercial property rights (plant variety protection and trademark protection), copyrights and image rights, is permitted only on the basis of a licensing agreement. Goods subject to plant variety protection in particular may only be cultivated and reproduced after purchase under a licence agreement. A separate licence agreement is to be signed without the buyer being entitled to such an agreement, the licence agreement shall cover licence fees.
- 13.2 Plant variety protection is based on applicable laws, especially the Plant Variety Protection Act (Sortenschutzgesetz). We will only deliver protected varieties of plants for the purpose of cultivation and subsequent sale; the buyer is prohibited from producing reproductive material or exporting fertile materials to a country that does not provide plant variety protection, unless agreed separately in writing.
- **13.3** If mutations/sports occur, the buyer shall notify us immediately, grant us access for examination and review and voluntarily provide us with samples and cuttings of the mutations.
- **13.4** If the buyer purportedly receives rights from discovery of a mutation that the buyer wishes to sell or protect, the buyer agrees to notify us thereof in advance. We reserve the right to claim our own rights to any mutations.
- 13.5 If the buyer sells any acquired rights to mutations, the buyer shall grant us irrevocable pre-emptive rights; in the case of the planned protection of such rights, the buyer agrees, effective immediately, to offer us assignment of its rights and, in the event of their non-transferability, to exclusive licensing at an appropriate price.
- 13.6 If the parties fail to agree on an appropriate price as mentioned above, an expert appointed by our local Chamber of Agriculture shall have the final say.
- **13.7** The buyer grants us or third parties contracted by us the irrevocable right to visit its planting areas upon prior notice and by appointment in order to verify compliance with variety protection.
- 13.8 The buyer may not use trademarks or symbols used by us to differentiate its products from those of other legal entities or companies, or use trademarks or symbols that do not differ substantially from our own without our express written permission. The sale of plants in production in our original packaging marked with our trademarks and symbols is exempt. Goods delivered with labels originating from user also exempt. In this case, trademarks appearing on labels may be used only through use of the labels delivered along with the delivered material to ensure preservation of our corporate designs.
- 13.9 We point out that the GGN (GLOBAL G.A.P. Number) of the company Volmary GmbH may only be used for the products that Volmary GmbH has produced. Ensure that the GGN is only used in accordance with GLOBAL G.A.P. guidelines and not improperly. Choose the best practices in traceability and labeling of the products, for example, the identification of GAP-certified products at the company, in order to rule out mixing.

### 14. Place of fulfilment

**14.1** The place of fulfilment for all services under contracts between us and the buyer is Münster in Westphalia (Germany).

### 15. Jurisdiction

- 15.1 German law applies exclusively. The CISG and other conflict of law provisions possibly leading to the applicability of other jurisdictions, including the so-called Rome I Regulation (EC 593/2008 dated 17 June 2008), are specifically excluded.
- **15.2** Jurisdiction for all disputes arising from contractual relationships between us and the buyer is Münster in Westphalia (Germany) unless a different exclusive jurisdiction is prescribed by law.

### 16. Severability clause

16.1 If one of the clauses of these General Terms and Conditions or another clause in a contract between us and the buyer is or becomes fully or partially invalid, the remainder of the contract shall remain valid. The parties agree to establish a new clause that comes as close as possible to the economic intent of the invalid clause.

Volmary GmbH, Headquartered in Münster, District Court Münster HRA 12502, Managing Directors: Hubertus Volmary, Frank Hüdepohl

Disclaime

We have produced our new catalogue with great care, however mistakes are not excluded. We cannot assume any liability for these mistakes.

### **Elegant Violets** 'Orchi®'

### **Baroque-style features**

Neatly wavy flowers give the elegant violets 'Orchi®' F1 their baroque appearance. In addition to the mixture, six individual colours are also now available.

- Elegant, wavy, medium-sized flowers
- Pleasantly fragrant

This series is very suitable for autumn and spring plantings in pots.



Jan								Feb	rua							Mar								Apr							
01	Мо	Tu 1	We 2	Th 3	Fr 4	Sa 5	Su 6	05	Мо	Tu	We	Th	Fr 1	Sa <b>2</b>	Su <b>3</b>	09	Мо	Tu	We	Th	Fr 1	Sa <b>2</b>	Su <b>3</b>	14	Mo 1	Tu 2	We 3	Th 4	Fr 5	Sa 6	Su <b>7</b>
02	7	8	9	10	11	12	13	06	4	5	6	7	8	9	10	10	4	5	6	7	8	9	10	15	8	9	10	11			14
03	14	15	16	17	18	19	20	07	11	12	13	14	15	16	17	11	11	12	13	14	15	16	17	16	15	16	17	18	19	20	21
04	21	22	23	24	25	26	27	08	18	19	20	21		23	24	12	18	19	20	21	22	23	24	17	22	23	24	25		27	28
05	28	29	30	31				09	25	26	27	28				13	25	26	27	28	29	30	31	18	29	30					
May								Jun	<b>e</b> 20							July								Aug							
18	Мо	Tu	We	Th 2	Fr 3	Sa 4	Su 5	22	Мо	Tu	We	Th	Fr	Sa 1	Su <b>2</b>	27	Mo 1	Tu 2	We	Th 4	Fr 5	Sa 6	Su <b>7</b>	31	Мо	Tu	We	Th 1	Fr 2	Sa 3	Su 4
19	6	7	8	9	10	11	12	23	3	4	5	6	7	8	9	28	8	9	10	11	12	13	14	32	5	6	7	8	9	10	11
20	13	14	15	16	17	18	19	24	10	11	12	13	14	15	16	29	15	16	17	18	19	20	21	33	12	13	14	15	16	17	18
21	20	21	22	23	24	25	26	25	17	18	19	20	21	22	23	30	22	23	24	25	26	27		34	19	20	21	22		24	25
22	27	28	29	30	31			26	24	25	26	27	28	29	30	31	29	30	31					35	26	27	28	29	30		
Sep	September 2019 October 2019 November 2019 December 2019																														
25	Мо	Tu	We	Th	Fr	Sa		40	Мо		We	Th	Fr	Sa		4.4	Мо	Tu	We	Th	Fr			40	Мо	Tu	We	Th	Fr	Sa	
35	2	2	4			_	1	40	7	1	2	3	4	5	6	44	4			7	1	2	3	48	2	2	4	_		_	1
36	2	3	4	5	6	7	15	41	7	1.5	9	10	11	12	13	45	4	5	6	7	15	9	10	49 50	2	3	4	5	12	7	8
37 38	9	10 17	11	12 19	13	14 21	15 22	42	14 21	15 22	16 23	17 24	18 25	19 26	20 27	46 47	11	12 19	13	14 21	15 22	16 23	17 24	51	9	10	11	12 19	13	14 21	15 22
39	23	24	25	26	27	28		44	28	29	30	31	23	20	21	48	25	26	27	28	29	30	24	52	23	24	25	26	27	28	29
40	30	27	23	20	21	20	2,		20	2)	50	71				40	23	20	21	20	2)	30		1		31	23	20	21	20	23
-10	50																							•	50	<b>J</b> 1					
Jan								Feb	rua	•						Mar								Apr							
01	Мо	Tu	We 1	Th 2	Fr 3		Su <b>5</b>	05	Mo	Tu	We	Th	Fr	Sa 1	Su <b>2</b>	09	Мо	Tu	We	Th	Fr	Sa	Su 1	14	Mo	Tu	We	Th 2	Fr.	Sa <b>4</b>	Su <b>5</b>
02	6	7	8	9		11	12	06	3	4	5	6	7	8	9	10	2	3	4	5	6	7	8	15	6	7	8	9	10		
03	13	14	15	16	17	18	19	07	10	11	12	13	14	15	16	11	9	10	11	12	13	14	15	16	13	14	15	16	17	18	19
04	20	21	22	23	24	25	26	08	17	18	19	20	21	22	23	12	16	17	18	19	20	21	22	17	20	21	22	23	24	25	26
05	27	28	29	30	31			09	24	25	26	27	28	29		13	23	24	25	26	27	28	29	18	27	28	29	30			
																14	30	31													
May	202	20						Jun	<b>e</b> 20	20						July	202	20						Auc	ıust	202	0				
	Мо		We	Th	Fr				Мо	Tu	We	Th	Fr	Sa			Мо		We	Th	Fr				Мо		We	Th	Fr	Sa	Su
18					1	2	3	22	1	2	3	4	5	6	7	27			1	2	3	4	5	31						1	2
19	4	5	6	7	8	9	10	23	8	9	10	11	12		14	28	6	7	8	9	10	11	12	32	3	4	5	6	7	8	9
20	11	12	13	14	15	16	17	24	15	16	17	18	19	20	21	29	13	14	15	16	17	18	19	33	10	11	12	13	14	15	
21	18	19	20	21	22		24	25	22	23	24	25	26	27	28	30	20	21	22	23		25	26	34	17	18	19	20		22	
22	25	26	27	28	29	30	31	26	29	30						31	27	28	29	30	31			35	24	25	26	27	28	29	30
																								26	31						

New Year's Day: 01.01.2019 | Commonwealth Day: 11.03.2019 | Good Friday: 19.04.2019 | Easter Sunday: 21.04.2019 | Easter Monday: 22.04.2019 | St. George's Day: 23.04.2019 May Day: 06.05.2019 | Late Spring Bank Holiday: 27.05.2019 | Pentecost: 09.06.2019 | Whit Monday: 10.06.2019 | Summer Bank Holiday: 26.08.2019 | Remembrance Sunday: 10.11.2019 Christmas Eve: 24.12.2019 | Christmas Day: 25.12.2019 | Boxing Day: 26.12.2019 | New Year's Eve: 31.12.2019

### Legend

	Meaning		Meaning	Symbol	Meaning			
<u></u>	Generative propagation	$\odot$	Cultivation time (weeks)	P	Pack			
7	Vegetative propagation		Natural flowering period (month)	OUT	Suitable for outdoors			
	Upright habit	<b>l</b> °c <b>⊻</b>	Growth temperature (°C)	12/HB	For 12 cm pots or hanging baskets			
	Semi-hanging / creeping habit	**	Pruning / pinching	НВ	Cultivation in hanging baskets is possible			
	Hanging habit	¥	Use of growth inhibitors		Fleuroselect gold medal			
	Climbing habit	**************************************	Growth height (cm)		Fleuroselect quality seal			
<b>∴</b> 1000¥	Seed requirement / 1000 plants	Lo	Suitable for cutting	×	Can be produced according to brand concepts for end customers Additional information can be			
<b>∷</b> €u)	Seeding period (month)	<u> </u>	Suitable for outdoors		found starting on page 4 and at www.volmary.com			
<b>J</b> ∘c <b>ડ</b>	Germination temperature (°C)	Blooms in the first year	Blooms in the first year	V.	Volmary variety / series			
€ 🛇	Germination period (days)	®	Registered brand	SEED ONLY	Only available as seed			
<b>``</b> → <b>\\</b>	Cultivation period: sowing until seedling (weeks)	S	Protected brand		****			
<b>*</b>	Fragrant	(x)	As needed	****	The varieties marked with the official organic symbol originate from			
Q\$	Insect-friendly (bees & butterflies)	x	One to two times	<b>*</b>	recognised organic production. They are controlled by QC & I GmbH DE-ÖKO-013 in accordance with EU organic quidelines			
=	Pot size (cm)	xx	Multiple times		guidellises			

### Young Plant & Seed Systems

### 

# Mini Winter Horned Violets 'Ice Babies®' F1

The mini winter horned violets 'Ice Babies®' F1 (Viola x cornuta) are especially frost hardy. They inspire with their abundant amount of flowers in beautiful colours.

- Very good overwintering and continuous flowering characteristics
- Creeping, overhanging habit
- Ideal for growing in pots and hanging baskets

'Ice Babies®' F1 are also available in the Volmary® plant brand concept in a specially printed Volmary® pot.

Retail sales: February-March and September-October.













## www.volmary.com

























# Volmary %

Volmary GmbH Kaldenhofer Weg 70 Postfach 2721 D-48014 Münster Tel.: +49 (0) 251 / 27070-100 Fax: +49 (0) 251 / 27070-270

info@volmary.com www.volmary.com

© Volmary GmbH



